

STRATEGIC PLAN 2020-2023

VISION

Healthy People

MISSION

Working together to assure conditions that promote and protect public health

VALUES

EQUITY: All people will be valued and treated fairly with dignity and respect

INTEGRITY: Uphold the highest level of ethical standards

EXCELLENCE: We provide the highest quality product, service and customer experience

PRIORITIES

1

Identify and control PH threats

2

Improve the social and physical environments that promote health

3

Empower citizens with credible and timely health information

4

Promote a positive work culture

5

Ensure organizational sustainability

GOALS

A. Increase partnerships and collaboration with the community

A. Strengthen capacity for addressing health disparities

A. Enhance use of electronic communications

A. Ensure a workforce environment conducive to high performance

A. Enhance revenue and internal fiscal management capacity

B. Improve process for investigations and response to health threats

B. Improve environmental sustainability

B. Improve internal transparency of communications planning

B. Foster employee engagement

B. Improve experience and operational data to drive program improvements

C. Advocate for local, state and national health policy

C. Strengthen vaccine policy

C. Modernize use of technology

D. Identify and prioritize key health issues

D. Evaluate future staffing needs and succession

OBJECTIVES

Teams identify feasible, relevant and measurable objectives to achieve each goal

STRATEGIES

Team and individual action plans with target dates and metrics to achieve each objective