



Ottawa County Speaker's Bureau

The Speaker's Bureau is collection of professional and knowledgeable Ottawa County staff available for presentations. From government history to health matters and ground water to identity theft, the range of expertise is immense. The bureau will be updated regularly, so check back often.

To request a presentation, please contact the speaker directly via the email listed below. To request a phone number for a listed presenter, please contact Shannon Felgner at 616-738-4672.

Child Abuse & Neglect
Description: This presentation, provided by Child Protective Services (CPS), will cover mandated reporting including when to call CPS, 3200's, signs of abuse or neglect, and more. A brief overview will be given on CPS investigations, on-going services, court, and out-of-home placements. The presentation should last 1 to 1 ½ hours.
Sara Winter, Child Protective Services Supervisor, winters3@michigan.gov
Property Tax Forfeiture & Foreclosure
Description: Overview of the property tax process from delinquent through foreclosure and then disbursement of the property.
Brad Slagh, County Treasurer, bslagh@miottawa.org
County Treasurer's office and role in County Government
Description: Understanding the responsibilities of the County Treasurer and their impact on processes within the county.
Brad Slagh, County Treasurer, bslagh@miottawa.org
What is Children's Special Health Care Services?
Description: Learn about Children's Special Health Care Services and how it can improve family access to specialty health care for children age birth to 21 years and some adults.
Janine Chittenden, BSN, RN Child Health Supervisor; jchittenden@miottawa.org
Hearing Laughter, Seeing Smiles
Description: Learn about your local health department's hearing and vision screening program in Ottawa County.
Janine Chittenden, BSN, RN Child Health Supervisor; jchittenden@miottawa.org
Immunization Education
Description: The Ottawa County Health Department Immunization Nurse Educators provide educational in-services to vaccine

provider offices. They are provided free of charge and participants can receive continuing education credits. Each in-service varies in presentation length, but many can be provided over a 75 minute lunch hour. The current available modules are:

- Infant and Young Child Immunizations
- Older Child and Adolescent Immunizations
- Adult Immunizations
- Vaccines Across the Lifespan
- Vaccine Management: Storage and Handling
- Giving Immunizations: Vaccine Administration and Pain Management
- Vaccines for Children Program
- Influenza Update
- Vaccinating Women Across the Lifespan

Sue Schryber, Immunization Supervisor, sschryber@miottawa.org

Safe Sleep for Infants

Description:

This half hour program presents the latest information on a safe sleep environment for infants and babies as recommended by the American Academy of Pediatrics. Will also discuss importance of safe sleep at grandparents' homes and day care placement. Topics included will cover cribs, bassinets, baby swings, strollers, positioners and other infant equipment.

Speaker Name, Title & Email Address:

Dawn Dotson, Public Health Team Supervisor, ddotson@miottawa.org

Oral Health

Description:

Oral Health Education presentations and resources can be tailored to meet your request. Often provided for parenting groups, health professionals, dental associations, community groups, health agencies, assistance agencies, governmental units, dental schools and dental training programs.

Sandy Boven, sboven@miottawa.org

2011 Ottawa County Adult Behavioral Risk Factor Survey

Description:

This presentation contains information about a variety of health risk behaviors, health, healthcare access, and clinical care practices related to the prevention of chronic disease and injury. This is the most current and reliable source of health and healthy lifestyle data for Ottawa County adults ages 18 and older. The BRFS presentation also highlights differences in health & health behaviors by geographic area.

Marcia Knol, Epidemiologist mknol@miottawa.org

2011-2012 Ottawa County Community Health Needs Assessment

Description:

The findings from the Community Health Needs Assessment paint a picture of a community that lives up to its billing as one of the healthiest counties in Michigan, though it also provides insight into health and health service issues where Ottawa County residents are exposed to increased risk for poor health outcomes. The primary goal of this study was to identify key health and health service issues in Ottawa County. The results are useful in planning, implementation of programs and services, evaluating results, allocation of resources, and achieving improved health outcomes, specifically related to needs identified in the CHNA.

Marcia Knol, Epidemiologist mknol@miottawa.org

2011-2012 Ottawa County Youth Assessment Survey
<p>Description:</p> <p>The Youth Assessment Survey contains questions about a variety of behaviors, attitudes, perceptions and environment. The presentation highlights some of the findings regarding gang activity, bullying, sexting, substance abuse, school performance, nutrition, physical activity and many more important and compelling statistics. This is the most current and reliable source of information about risk and protective factors engaged in by Ottawa County 8th, 10th and 12th graders.</p>
Marcia Knol, Epidemiologist mknol@miottawa.org

2010-2011 Ottawa County Body Mass Index Survey of Third Graders
<p>Description:</p> <p>Increasing rates of obesity and overweight are becoming a national concern and has been observed among all ages and all demographic groups. Obese children are at increased risk for serious health problems in childhood and more at risk for becoming obese as adults. This presentation reports on the prevalence of obesity in Ottawa County third graders since this study began in 2004.</p>
Marcia Knol, Epidemiologist mknol@miottawa.org

Special Topics from the Ottawa County Adult and Youth Health Surveys
<p>Description:</p> <p>Presentations focused on specific content areas from the Ottawa County Behavioral Risk Factor Survey (adults) and Youth Assessment Survey (8th, 10th and 12th graders) are available upon request. Examples might include: mental health, immunizations, healthy lifestyles, substance use, sexual behavior, etc.</p>
Marcia Knol, Epidemiologist mknol@miottawa.org

Youth Suicide Prevention
<p>Description:</p> <p>This presentation reveals what we currently know about youth suicide and suicide-related behaviors in Ottawa County. The findings are from the Ottawa County Youth Assessment Survey and the Ottawa County Youth Suicide Prevention Coalition surveillance of law enforcement, hospital emergency department, community mental health, and medical examiner data.</p>
Marcia Knol, Epidemiologist mknol@miottawa.org

Family Emergency Preparedness
<p>Description:</p> <p>This presentation offers information on how individuals and families can to prepare for and protect themselves in emergencies.</p>
Beth Thomas, Dir. Emergency Management, bthomas@miottawa.org

The Fundamentals of Emergency Management
<p>Description:</p> <p>This presentation describes the key components of an emergency management program.</p>
Beth Thomas, Dir. Emergency Management, bthomas@miottawa.org

Governmental Budgeting
Description: Participants will learn the process for developing a budget County Budget as well as the rationale plus how we use a budget throughout a given year.
Bob Spaman, Fiscal Services Director rspaman@miottawa.org

Capital Improvement Plan
Description: Participants will learn about a Capital Improvement Plan is and why it is important for government.
Bob Spaman Fiscal Services Director rspaman@miottawa.org

Enterprise Resource Planning System
Description: Learn about Enterprise Resource Planning and how to acquire the right one for you. Plus, learn about implementation, training and post-implementation.
Bob Spaman Fiscal Services Director rspaman@miottawa.org

WEMET Overview
Description: The presentation includes: types of drugs, drug cost, and effect drugs have; what a search warrant is and how one is obtained; forfeitures; why money and property is seized; meth labs and the dangers associated with them
Chris Koster, Sergeant ckoster@miottawa.org

Sheriff's Office Overview
Description: A walk through of the operations of the Ottawa County Sheriff's Office
Gary A. Rosema, Sheriff grosema@miottawa.org

Sheriff's Office Overview
Description: A walk through of the operations of the Ottawa County Sheriff's Office
Greg Steigenga, Undersheriff gsteigenga@miottawa.org

Identity Theft
Description: Overview of what Identity Theft is, different types of Identity Theft, how to report incidents, and how to protect yourself from incidents
Lee Hoeksema, Lieutenant lhoeksema@miottawa.org Valerie Weiss, Sergeant vweiss@miottawa.org

Parent Toolbox for Drug Prevention
Description:

A parent's toolbox reviews current drug and alcohol trends and provides parents with a set of tools that they can use in communicating the dangers of drugs and alcohol, as well as, helping them to set home rules.

Lee Hoeksema, Lieutenant lhoeksema@miottawa.org

Church Safety

Description:
Presentation to church security teams as to establishing a Building Emergency Response Team and how to develop response plans.

Lee Hoeksema, Lieutenant lhoeksema@miottawa.org
Valerie Weiss, Sergeant vweiss@miottawa.org

Victim Services

Description:
Overview of the Ottawa County Sheriff's Office Victim Services Program.

Lee Hoeksema, Lieutenant lhoeksema@miottawa.org

Crime Prevention

Description:
Review the history of crime prevention and what individuals and communities can do to protect themselves. Covers Crime Prevention through Environmental Design (CPTED), Neighborhood Watch, and SARA Model for reducing crime.

Lee Hoeksema, Lieutenant lhoeksema@miottawa.org

Watch Groups

Description:
Presentation for communities or businesses in regards to establishing a Neighborhood or Business Watch. How working together communities can reduce crime.

Lee Hoeksema, Lieutenant lhoeksema@miottawa.org

Dementia/Autism

Description:
Overview for families dealing with dementia or autism. Our response programs for Safe and Sound and Project Lifesaver.

Lee Hoeksema, Lieutenant lhoeksema@miottawa.org

Incident Mapping

Description:
Teaches individuals or businesses how to access and maneuver through Ottawa County's Incident Mapping Program.

Speaker Name, Title & Email Address:
Lee Hoeksema, Lieutenant lhoeksema@miottawa.org

Critical Response Team Overview
Description: Explains what makes up the team, what types of incidents the team responds to and when the team is actually called out. Also includes the equipment the team has and when they use specific equipment
Chris Koster, Sergeant ckoster@miottawa.org

Critical Response for Schools
Description: How to react to bomb threats, active shooter, and disorderly subjects in schools
Valerie Weiss, Sergeant vweiss@miottawa.org

Darkness to Light
Description: Educating adults on how to protect their children from sexual assault
Valerie Weiss, Sergeant vweiss@miottawa.org

Law Enforcement Ethics
Description: How to maintain law enforcement ethics
Valerie Weiss, Sergeant vweiss@miottawa.org

Community Policing
Description: A partnership between law enforcement and the community; a philosophy not just a public relations effort
Valerie Weiss, Sergeant vweiss@miottawa.org

Cyber-bullying
Description: The effects of bullying and the consequences of using the internet as a tool to bully
Speaker Name, Title & Email Address: Valerie Weiss, Sergeant vweiss@miottawa.org

Internet Safety/Texting Teens
Description: Internet safety for teens. The consequences of what you post on line
Valerie Weiss, Sergeant vweiss@miottawa.org

Sexting – The Laws and Consequences

Description:
Phone and internet safety for parents. Identifying ways to teach your children about appropriate messaging.
Valerie Weiss, Sergeant vweiss@miottawa.org

Senior Crime Victims
Description:
Educating elderly about fraud and scams with credit cards, mail, internet or phone calls
Valerie Weiss, Sergeant vweiss@miottawa.org

Substance Abuse and Teen Athletes
Description:
The effects of drugs and alcohol on student athletes
Valerie Weiss, Sergeant vweiss@miottawa.org

Internet Safety
Description:
Topics covering cyberbullying, sexting, inappropriate content online and online predators.
Kerri Cannata, Detective kcannata@miottawa.org

Ottawa County Correctional Facility Overview
Description:
Overview includes historical information, the role corrections plays in law enforcement, court procedures, jail operations to include booking process, classification, housing assignments, safety and security measures. Factors considered for caring for inmates and meeting their essential needs. Description of programs offered including substance abuse, faith based instruction/guidance, GED, parenting classes, and life skills.
Steve Baar, Lieutenant/Jail Administrator sbaar@miottawa.org

Workplace Violence
Description:
Designed to give public employees training in recognizing the danger signs and prevention of workplace violence.
Mark Bennett, Detective/Lieutenant mbennett@miottawa.org

Crime Scene Preservation
Description:
Tailored for volunteer groups (i.e Search and Rescue). Control and preservation of scenes that involve major investigations.
Mark Bennett, Detective/Lieutenant mbennett@miottawa.org

Identity Theft
Description:
Overview of personal protection steps and current trends in the area of identity theft

Brad Nieboer, Detective bnieboer@miottawa.org
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Gang Trends
Description: Presentation based on local gang trends in Ottawa County with a primary focus on the southwest quadrant. Includes current activity in a general sense, along with what to look for with these groups.
Jeremy Baum, Detective jbaum@miottawa.org Jacob Sparks, Detective jsparks@miottawa.org

Dynamics of Major Case Investigations
Description: Overview of a team approach to a major case investigation.
Mark Bennett, Detective/Lieutenant mbennett@miottawa

Verbal Judo
Description: Verbal Judo is tactical communication. It is the gentle art of persuasion that redirects behavior and words in others and generates voluntary compliance in subjects.
John Wolff, Sergeant jwolffis@miottawa.org

Safe Driving
Description: Covers a wide range of traffic related topics and information on safe driving.
Steve Kempker, Lieutenant skempker@miottawa.org Steve Austin, Sergeant saustin@miottawa.org

Fatal/Serious Traffic Crash Investigations
Description: How the Sheriff's Office handles and investigates serious/fatal traffic crashes and an overview of the technology used in these investigations
Steve Kempker, Lieutenant skempker@miottawa.org Steve Austin, Sergeant saustin@miottawa.org

Senior Citizen Driving Program
Description: Program relates to senior citizens and their driving habits and driving skills as people age
Steve Austin, Sergeant saustin@miottawa.org

Common Sense Self Defense
Description: Presentation covers paying attention to your surroundings to stay safe.

Brent Converse, Sergeant	bconverse@miottawa.org
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Basic Child Safety	
Description: Presentation aimed at lower age children. Covers why rules are established also wearing seatbelts, helmets, lifejackets and stranger danger.	
Brent Converse, Sergeant	bconverse@miottawa.org

Gang Awareness	
Description: Gang Awareness training to include Latin King and Queen Nation gangs, Insane Clown Posse, identifying and addressing a gang problem, national gang perspective, street gangs, juvenile gangs, gangs in the military, street gangs in schools, ethnic gangs, motorcycle gangs	
Chris Munley, Sergeant	cmunley@miottawa.org

Hate Crimes	
Description: Historical background of hate crimes, impact of hate crimes, hate crime legislation, hate crime versus bias crime, hate crime offender profile, hate crime organizations, future of hate crimes	
Chris Munley, Sergeant	cmunley@miottawa.org

Emerging Drug Trends
Description: Are you aware of the latest drug trends among Ottawa County youth? With all the media coverage of nation issues, do you know which ones are actually popular in your neighborhood? This workshop will educate parents/adults on what youth in Ottawa County are actually saying about the substances they use. Parents/adults will learn accurate drug facts, how to talk to your kids, tips for prevention and resources for treatments.
Stephanie Vanderkooi, Health Educator, svanderkooi@miottawa.org

Medical Marijuana
Description: This workshop focuses on understanding how this became a law in the State of Michigan, trends across the nation on "medicinal" states, what the law says and new changes and purposed changes that ae taking place.
Amy Oosterink, Health Educator, aoosterink@miottawa.org

Teens and Technology
Description: A snapshot of local teen sexual health and how technology influences decisions surrounding healthy sexuality.
Heather Alberda, Health Educator, halberda@miottawa.org

All A Twitter: Using Social Media to Promote Public Health Messages

Description:

No type of promotion is more powerful than “word-of-mouth.” Social networking is the “word-of-mouth” of today. In this session, attendees will become familiar with popular social networking sites and how they can be used as powerful communication tools to promote public health messages. Participants will be shown examples of these sites, public health initiatives utilizing this technology, evaluation of these initiatives, and most importantly, the lessons learned and suggested practices for employing social networking in their own organizations.

Heather Alberda, Health Educator, halberda@miottawa.org

Hootsuite

Description:

How to use Social Media Tools to organize, engage and communicate with your client/customer.

Heather Alberda, Health Educator, halberda@miottawa.org

Puberty: Healthy Transitions

Description:

Puberty, Pimples, Periods...Oh my!! Join us for a topic that usually will generate a lot of giggles. Learn the developmental stages of puberty along with helpful hints on how to engage in lifelong conversations about healthy sexuality and tips on how to answer those tough questions that sometimes make us squirm!! Handouts of information/resources provided.

Heather Alberda, Health Educator, halberda@miottawa.org

Teens, Sexting and the Media

Description:

Teens are more connected now through cell phones and social media than ever before! This presentation will provide information on sexting trends, consequences, laws, media literacy and prevention.

Heather Alberda, Health Educator, halberda@miottawa.org

Community Government: A Historical Perspective

Description:

This training seminar will help clarify the roles of local, county, and state governments in Michigan. County Administrator, Al Vanderberg, will share information on the history, funding, function, and services provided by different levels of government. This course is an excellent opportunity to discover more about how our departments and divisions fit into the larger picture of Michigan government.

Al Vanderberg, County Administrator avanderberg@miottawa.org

Michigan Medical Marijuana Act
Description: This presentation includes the history of the Michigan Medical Marijuana Act and the case law that has followed. This presentation can be combined with other speakers from the Health Department who address emerging drugs and trends
Karen Miedema, Division Chief, Kmiedema@miottawa.org

Topic: Domestic Violence Prosecution
Description: This presentation will describe the process and the challenges of prosecuting domestic violence cases.
Speaker Name, Title & Email Address: Juanita Bocanegra, Assistant Prosecuting Attorney, JBocanegra@miottawa.org

County Veterans Affairs Department and Services
Description - Learn about the role and services provided by the Ottawa County Veterans Affairs Department. While having direct responsibility for burial assistance and certain emergency funding for veterans, the Department also works as a "one-stop-shop" to offer information and assistance to connecting veterans to other services in the community.
Speaker Name, Title & Email Address: Keith Van Beek, Assistant County Administrator, kvanbeek@miottawa.org

Collaboration and Service Sharing in Ottawa County
Description - Collaboration, consolidation and service sharing is a current hot topic across the state, but has been something long practiced by Ottawa County. Find out the approach and many examples of how governments and non-profits work together in Ottawa County for effective and efficient provisions of service.
Speaker Name, Title & Email Address: Keith Van Beek, Assistant County Administrator, kvanbeek@miottawa.org

Health Management Plans for Employers
Description - Ottawa County is a few years into developing and implementing a progressive approach to health management. Hear about strategies and programs used by the county to promote healthy employees and lower future costs for healthcare.
Speaker Name, Title & Email Address: Keith Van Beek, Assistant County Administrator, kvanbeek@miottawa.org

The Three Legged Stool: Using cognitive, physiological, & instinctive tools in hiring and team building
Description: Using all aspects of the traditional psychological model including; cognitive, affective, and conative processes for more effective hiring and team outcomes.
Al Vanderberg, County Administrator avanderberg@miottawa.org

The Dutch of Western Michigan
Description: A brief overview of the summary of Dutch history, Dutch contributions to language and thought, Dutch settlement patterns in Western Michigan, and curiosities of the "Michi-Dutch."
Al Vanderberg, County Administrator avanderberg@miottawa.org

County Finance & Operations
Description: Discuss the development and oversight of the County General Fund and other budgets including key financial management issues such as credit rating maintenance, reducing the impact of legacy cost, etc.
Al Vanderberg, County Administrator avanderberg@miottawa.org

Ottawa County Insurance Authority
Description: Ottawa County and the Ottawa County Building Authority combined to create the Ottawa County Insurance Authority (OCIA) in 1993 for provision of County property and casualty insurance. Ottawa County is the only Michigan County that has taken advantage of the law that allows at least two County level agencies to create this type of insurance organization.
Al Vanderberg, County Administrator avanderberg@miottawa.org

West Michigan Strategic Alliance
Description: Eight-county collaborative aligned around the following regional principles: create a regional mindset, foster a prosperous economy, strengthen community through diversity, ensure a sustainable environment, revitalize our urban centers, and develop a tri-plex growth strategy.
Al Vanderberg, County Administrator avanderberg@miottawa.org

Michigan American Legion Girls State Program
Description: Annual one-week state and local government simulation program at Michigan State University. Participants elect city councils, county boards, state legislation, courts at all levels, publish a daily newspaper, and participate in the bar association interest groups.
Al Vanderberg, County Administrator avanderberg@miottawa.org

Strategic Business Planning
Description: County Strategic/Business planning process explained including vision, mission, values, overarching goals (BHAGS), objectives, and measurement evaluation.
Al Vanderberg, County Administrator avanderberg@miottawa.org