

Ottawa County Data Dashboard



This document contains the Ottawa County Performance Data Dashboard which fulfills the 'Performance Dashboard' requirement for the County Incentive Program from the Michigan Department of Treasury.

Green text in the Ottawa County 'Current' column indicates improved progress from the previous year's data. Orange text indicates declining performance. In some cases, County-level data are not available from the same data source or same time frame used by the State. In these instances, data sources and time frames were selected that most closely match those of the State. Due to this difference, it must be noted that comparisons may not be completely equivalent in all cases.

The most recent data available is used for each metric. As different data sources update their information at different times, years are indicated for each metric. A list of sources is included after the dashboard.

Economy	Ottawa County		Michigan	
	Previous	Current	Previous	Current
Average Annual Unemployment (2021/2022)	4.1%	3.3%	5.9%	4.2%
Gross Domestic Product (2021/2022)	\$16.1 M	\$16.8 M	\$531.5 M	\$539.9 M
% of Households Paying 30%+ of Income on Housing (2015-2019/2016-2020)	20.0%	19.6%	25.4%	24.9%
Median Household Income (2021/2022)	\$79,116	\$85,652	\$63,498	\$66,986
ALICE Population (2020/2021)	N/A	29%	N/A	39%
% of Residents with Access to Internet Speeds At or Above 25/3 Mbps (2021)	N/A	74.3%	-	-
# of New Jobs Created (2020/2021)	533	-5,902	9,937	-221,375

Health	Previous	Current	Previous	Current
No Health Insurance Coverage (2021/2022)	2.9%	3.4%	5.0%	4.5%
Infant Mortality Rate per 1,000 Live Births (2020/2021)	4.9	3.8	6.8	6.2
Obesity in Population (2019-2021/2020-2022)	32.0%	34.8%	35.2%	34.7%
Prevalence of 4+ ACEs (2017/2020)	14.0%	22.9%	-	-
County Health Outcomes Ranking (2022/2023)	2	3	-	-
County Health Factors Ranking (2022/2023)	2	3	-	-
% of 8th, 10th, and 12th Graders Who Seriously Contemplated Suicide (2019/2021)	18.5%	19.5%	-	-

Government	Previous	Current	Previous	Current
Bond Rating (2021/2022)	Aaa	Aaa	Aa1	Aa1
Government Operating Cost as Percent of GDP (2021/2022)	1.1%	1.2%	13.4%	20.2%

Government cont.	Ottawa County		Michigan	
	Previous	Current	Previous	Current
Government Debt Burden per Capita (2021/2022)	\$105	\$181	\$897	N/A
County Millage Rate (2020/2021)	5.4156	5.3984	-	-
Presidential – November General Election Voter Turnout (2016/2020)	69.7%	79.3%	63.0%	70.5%
Gubernatorial – November General Election Voter Turnout (2018/2022)	63.5%	66.6%	55.4%	59.0%

Education	Previous	Current	Previous	Current
3 rd Graders Reading at Grade Level (2021-2022/2022-2023)	59.6%	57.8%	41.6%	40.9%
7 th Graders Proficient in Math (2021-2022/2022-2023)	44.3%	44.8%	30.2%	31.0%
% of Children Enrolled in Pathways to Kindergarten Programs (2021-2022/2022-2023)	51.1%	51.7%	44.9%	51.0%
SAT College Readiness (2021-2022/2022-2023)	39.7%	39.1%	28.1%	28.2%
High School Graduation Rate (2020-2021/2022-2023)	91.8%	90.6%	80.5%	81.0%
Population with Bachelor's Degree or Higher (2021/2022)	36.9%	37.4%	31.7%	32.1%

Public Safety	Previous	Current	Previous	Current
Violent Index Crimes per 1,000 (2021/2022)	2.52	2.46	4.89	4.53
Non-Violent Index Crimes per 1,000 (2021/2022)	8.27	8.53	13.77	15.27
Fatal Traffic Crashes per 100,000 (2021/2022)	9.0	7.0	10.6	10.5

Environment & Agriculture	Previous	Current	Previous	Current
Total Net Cash Farm Income (2012/2017)	\$111.1 M	\$85.2 M	\$2.1 B	\$1.4 B
Total Acres of Farmland (2012/2017)	186,154	171,883	9,948,564	9,764,090
% of Production-Related Waste Disposed of or Released On- or Off- Site (2021/2022)	14.0%	12.2%	13.3%	11.0%
# of Active PFAS Investigation Sites (2022/2023)	6	6	245	273

Data Sources & Notes:

Economy

- **Average Annual Unemployment** (Rates are not seasonally adjusted because seasonally adjusted rates are not available on the county level) – Michigan Department of Technology, Management & Budget, Local Area Unemployment Statistics - <https://milmi.org/DataSearch/LAUS>
- **Gross Domestic Product** (In Real 2017 Chained Dollars) – Bureau of Economic Development, US Department of Commerce - <https://www.bea.gov/data/gdp>
- **% of Households Paying 30%+ of Income on Housing** - Comprehensive Housing Affordability Strategy Data, US Department of Housing and Urban Development - <https://www.huduser.gov/portal/datasets/cp.html>
- **Median Household Income** – US Census Bureau, American Community Survey 5-Year Estimates - <https://data.census.gov/cedsci/table?t=Income%20and%20Poverty&g=0500000US26139>
- **ALICE Population** (Asset Limited, Income Constrained, Employed) - United Way of Ottawa and Allegan Counties - <https://www.unitedforalice.org/michigan>
- **% of Residents with Access to Internet ≥ 25/3 Mbps** – Ottawa County Broadband Data Collection - <https://www.miottawa.org/Departments/Planning/broadband.htm>
- **# of New Jobs Created** – US Census Bureau, Business Dynamics Statistics - <https://bds.explorer.ces.census.gov/>

Health

- **No Health Insurance Coverage** – US Census Bureau, American Community Survey 1-Year Estimates - <https://data.census.gov/cedsci/table?q=dp03&g=0500000US26139>
- **Infant Mortality Rate per 1,000 Live Births** – Michigan Department of Health & Human Services, Division for Vital Records and Health Statistics - <https://vitalstats.michigan.gov/osr/chi/InDx/frame.html>
- **Obesity in Population** – Michigan Behavioral Risk Factor Surveillance System - https://www.michigan.gov/mdhhs/0,5885,7-339-71550_5104_5279_39424_39427-134707--,00.html
- **Prevalence of 4+ ACEs** – Ottawa County Behavioral Risk Factors Survey - <https://www.miottawa.org/Health/OCHD/data.htm#BRFS>
- **County Health Outcomes Ranking** – County Health Rankings - <https://www.countyhealthrankings.org/app/michigan/2022/downloads>
- **County Health Factors Ranking** – County Health Rankings - <https://www.countyhealthrankings.org/app/michigan/2022/downloads>
- **% of 8th, 10th, and 12th Graders Who Seriously Contemplated Suicide** – Ottawa County Youth Assessment Survey - <https://www.miottawa.org/Health/OCHD/data.htm#YAS>

Government

- **Bond Rating** – Moody's - <https://www.moody's.com/search?keyword=ottawa%20county&searchfrom=GS>
- **Government Operating Cost as Percent of GDP** – Ottawa County Fiscal Services, Comprehensive Financial Report - <https://www.miottawa.org/Departments/FiscalServices/audit.htm>; Michigan State Budget Office, Annual Comprehensive Financial Report - <https://www.michigan.gov/budget/fiscal-pages/reports/annual-comprehensive-financial-report>; US Department of Commerce, Bureau of Economic Analysis - <https://www.bea.gov/data/gdp/gdp-county-metro-and-other-areas>
- **Government Debt Burden per Capita** (2022 Michigan data is not available) – Ottawa County Fiscal Services, Comprehensive Financial Report - <https://www.miottawa.org/Departments/FiscalServices/audit.htm>; Michigan State Budget Office, Annual Comprehensive Financial Report - <https://www.michigan.gov/budget/fiscal-pages/reports/annual-comprehensive-financial-report>
- **County Millage Rate** – Michigan Department of Treasury - <https://eequal.bsasoft.com/Login.aspx>
- **Presidential – November General Election Voter Turnout** – Ottawa Elections - <https://miottawavotes.gov/ElectionResults/>; Michigan Secretary of State - <https://www.michigan.gov/sos/elections/election-results-and-data>; US Census Bureau, American Community Survey 5-Year Estimates - <https://data.census.gov/cedsci/table?q=Population%20Total&g=0500000US26139&tid=ACSDP1Y2021.DP05>
- **Gubernatorial – November General Election Voter Turnout** – Ottawa Elections - <https://miottawavotes.gov/ElectionResults/>; Michigan Secretary of State - <https://www.michigan.gov/sos/elections/election-results-and-data>; US Census Bureau, American Community Survey 5-Year Estimates - <https://data.census.gov/cedsci/table?q=Population%20Total&g=0500000US26139&tid=ACSDP1Y2021.DP05>

Education

- **3rd Graders Reading at Grade Level** – Michigan's Center for Educational Performance and Information - <https://www.mischooldata.org/grades-3-8-state-testing-includes-psat-data-performance/>
- **7th Graders Proficient in Math** – Michigan's Center for Educational Performance and Information - <https://www.mischooldata.org/grades-3-8-state-testing-includes-psat-data-performance/>
- **% of Children Enrolled in Pathways to Kindergarten Programs** – Michigan's Center for Educational Performance and Information - <https://www.mischooldata.org/pathways-to-kindergarten/>
- **SAT College Readiness** – Michigan's Center for Educational Performance and Information - <https://www.mischooldata.org/college-readiness/>
- **High School Graduation Rate** (4-year rate) – Michigan's Center for Educational Performance and Information - <https://www.mischooldata.org/graddropout-rate/>
- **Population with Bachelor's Degree or Higher** - US Census Bureau, American Community Survey 5-Year Estimates - <https://data.census.gov/cedsci/table?t=Education&g=0500000US26139&tid=ACSST5Y2020.S1501>

Data Sources & Notes:

Public Safety

- **Violent Index Crimes per 1,000** – Michigan Department of State Police, Criminal Justice Information Center, Michigan Incident Crime Reporting Unit, Crime in Michigan Annual Report - <https://www.michigan.gov/msp/divisions/cjic/micr/annual-reports>; US Census Bureau, Population Estimates Program - <https://www.census.gov/programs-surveys/popest/data/tables.html>
- **Non-Violent Index Crimes per 1,000** – Michigan Department of State Police, Criminal Justice Information Center, Michigan Incident Crime Reporting Unit, Crime in Michigan Annual Report - <https://www.michigan.gov/msp/divisions/cjic/micr/annual-reports>; US Census Bureau, Population Estimates Program - <https://www.census.gov/programs-surveys/popest/data/tables.html>
- **Fatal Traffic Crashes per 100,000** – Michigan Traffic Crash Facts - <https://www.michigantrafficcrashfacts.org/querytool#q1;0;2021>; US Census Bureau, Population Estimates Program - <https://www.census.gov/programs-surveys/popest/data/tables.html>

Environment & Agriculture

- **Total Net Cash Farm Income** – United States Department of Agriculture, National Agricultural Statistics Service, Census of Agriculture - https://www.nass.usda.gov/Publications/AgCensus/2017/Full_Report/Volume_1,_Chapter_2_County_Level/Michigan/
- **Total Acres of Farmland** – United States Department of Agriculture, National Agricultural Statistics Service, Census of Agriculture - https://www.nass.usda.gov/Publications/AgCensus/2017/Full_Report/Volume_1,_Chapter_2_County_Level/Michigan/
- **% of Production-Related Waste Disposed of or Released On- or Off- Site** – United States Environmental Protection Agency, Toxics Release Inventory - https://enviro.epa.gov/triexplorer/tri_factsheet.widget?pLocation=Ottawa%2C+MI&pType=county&language=english
- **# of Active PFAS Investigation Sites** – Michigan Department of Environment, Great Lakes, and Energy, Michigan PFAS Action Response Team - <https://www.michigan.gov/pfasresponse/investigations/sites-aoi>