Agenda

Planning and Policy Committee West Olive Administration Building – Board Room

12220 Fillmore Street, West Olive, Michigan 49460 Thursday, November 11, 2010 9:30 AM

Consent Items:

- 1. Approval of the Agenda
- 2. Approval of October 14, 2010 Planning and Policy Committee Minutes

Action Items:

3. Amendment to Great Lakes Fishery Trust Grant Agreement Suggested Motion:

To approve and forward to the Board of Commissioners the Grant Amendment with the Great Lakes Fishery Trust for the Holland Harbor Fishing Access Project..

4. Appointments to Boards and Commissions Policy

Suggested Motion:

To approve and forward to the Board of Commissioners the Appointments to Boards and Commissions Policy for review and comment.

5. Local Units of Government Zoning Resolution Suggested Motion:

To approve and forward to the Board of Commissioners a resolution to waive the statutory requirements to compel local units of government to submit proposed township zoning ordinances, proposed zoning text changes, and township rezoning requests. The Commission recommends having a five-year sunset period, at which time the submission requirements will be reviewed.

Discussion Item:

6. Closed Session to Discuss Property Acquisition

Adjournment

Comments on the day's business are to be limited to three (3) minutes.

Addition to the Agenda Planning and Policy Committee West Olive Administration Building – Board Room 12220 Fillmore Street, West Olive, Michigan 49460 Thursday, November 11, 2010 9:30 AM

Action Items:

7. County Technology Plan Update (2010) Suggested Motion: To approve and forward to the Board of Commissioners, The County Technology Plan Update (2010).

Comments on the day's business are to be limited to three (3) minutes.

PLANNING AND POLICY COMMITTEE

Proposed Minutes

DATE: October 14, 2010

TIME: 9:30 a.m.

PLACE: Fillmore Street Complex

PRESENT: Jane Ruiter, Roger Rycenga, Dennis Swartout, Joyce Kortman

ABSENT: Gordon Schrotenboer

STAFF & GUESTS: Keith VanBeek, Assistant Administrator; Sherri Sayles, Deputy

Clerk; Alan Vandenberg, Administrator; John Scholtz, Parks & Recreation Director; Bill Raymond, MI Works!/CAA Director; David Hulst, IT Director, Greg Rappleye, Corporation Counsel;

Media

SUBJECT: CONSENT ITEMS

Approve by consent the agenda of today as presented and approve by consent the minutes of the September 9, 2010, meeting as presented.

SUBJECT: DRAIN EASEMENT THROUGH RILEY TRAILS FOR PARK WEST DRAIN

PP 10-051 Motion: To approve and forward to the Board of Commissioners the

Drain Easement for the Park West Drain through the Riley Trails property.

Moved by: Swartout

UNANIMOUS

CLUB LEGT. DRODOGED DELUGIONG TO OTTAWA COUNT

SUBJECT: PROPOSED REVISIONS TO OTTAWA COUNTY HOUSING COMMISSION ORDINANCE; BY-LAWS

PP 10-052 Motion: To approve and forward to the Board of Commissioners the

proposed amendments to the Ottawa County Housing Commission Ordinance and the re-drafted By-Laws of the Ottawa County Housing

Commission.

Moved by: Ruiter UNANIMOUS

SUBJECT: SOCIAL MEDIA POLICY

PP 10-053 Motion: To approve and forward to the Board of Commissioners the Social

Media Policy for review and comment.

Moved by: Swartout UNANIMOUS

PAGE 2 PLANNING & POLICY COMMITTEE 10/14/10

SUBJECT: LEGAL SERVICES POLICY

PP 10-054 Motion: To approve and forward to the Board of Commissioners the Legal

Services Policy for review and comment.

Moved by: Swartout UNANIMOUS

SUBJECT: DISCUSSION ITEMS

1. Closed Session to Discuss Property Acquisition

PP 10-055 Motion: To go into a Closed Session at 9:53 a.m. to discuss property

acquisition.

Moved by: Swartout UNANIMOUS

Roll call vote: Yeas: Kortman, Ruiter, Swartout, Rycenga. (4)

PP 10-056 Motion: To rise from Closed Session at 10:06 a.m.

Moved by: Swartout UNANIMOUS

SUBJECT: ADJOURNMENT

PP 10-057 Motion: To adjourn at 10:06 a.m.

Moved by: Ruiter UNANIMOUS

Action Request



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	Committee: Planning and Policy Committee
I	Meeting Date: 11/11/2010
Ì	Requesting Department: Parks and Recreation
ĺ	Submitted By: Bob Spaman
Ì	Agenda Item: Amendment to Great Lakes Fishery Trust Grant Agreement

SUGGESTED MOTION:

To approve and forward to the Board of Commissioners the Grant Amendment with the Great Lakes Fishery Trust for the Holland Harbor Fishing Access Project.

SUMMARY OF REQUEST:

Ottawa County Parks has requested an extension of its grant agreement with the Great Lakes Fishery Trust for its Holland Harbor Fishing Access Project due to delays in obtaining a Corps of Engineers Permit. The Fishery Trust is willing to extend the grant timeframes until September 30, 2011 as requested. The Parks Commission requests Board approval of the grant amendment.

FINANCIAL INFORMATION:			
Total Cost: \$0.00	General Fund Cost: \$0.00	Included in Bud	lget: Yes No
If not included in budget, recomm	mended funding source:		
ACTION IS RELATED TO AN A	стіvіту Wнісн Is:		
Mandated	⊠ Non-Mandated	New A	ctivity
ACTION IS RELATED TO STRA	TEGIC PLAN:	,	
Goal: 3: To Contribute to a Healthy Physical, Economic, & Community Environment.			
Objective: 4: Continue initiatives to positively impact the community.			
ADMINISTRATION RECOMMEN	DATION: Recommended	Not Recommended	☐ Without Recommendation
County Administrator: Alan G. V	anderberg	Digitally signed by Alan G. Vanderberg DN: on-Alan G. Vanderberg DN: on-Alan G. Vanderberg, c-ul-S, o-County of Ottawa, our-Al- Reason: Iam approving this document Date: 2010.11.03 18:46:55-04'00'	dinivistrator's Ciffice, email-avanderberg (l'miottaxa.org
Committee/Governing/Advisory	y Board Approval Date:		



MEMORANDUM

Date: November 2, 2010

To: Ottawa County Board of Commissioners

From: John Scholtz, Parks and Recreation Director

RE: Amendment to Great Lakes Fishery Trust Grant Agreement

Ottawa County Parks has requested an extension of its grant agreement with the Great Lakes Fishery Trust for its Holland Harbor Fishing Access Project due to delays in obtaining a Corps of Engineers Permit. The Fishery Trust is willing to extend the grant timeframes until September 30, 2011 as requested. The Parks Commission requests Board approval of the grant amendment.

Proposed motion:

To approve and authorize the Board Chairperson and Clerk to sign the Grant Amendment with the Great Lakes Fishery Trust for the Holland Harbor Fishing Access Project.

This request relates to a non-mandated activity and supports Goal 3 of the Board of Commissioner's Strategic Plan: *To contribute to a healthy physical, economic, and community environment.*

Action Request



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Committee: Planning and Policy Committee
Meeting Date: 11/11/2010
Requesting Department: Administrator's Office
Submitted By: Keith Van Beek
Agenda Item: Appointments to Boards and Commissions Policy

SUGGESTED MOTION:

To approve and forward to the Board of Commissioners the Appointments to Boards and Commissions Policy for review and comment.

SUMMARY OF REQUEST:

County polices are adopted and then periodically reviewed and updated using a standard process. The Planning and Policy Committee reviews and forwards policies to the Board of Commissioner's which then has a first and second reading prior to approval.

The Appointments to Boards and Commissions Policy is being recommended for update to reflect the new online application process.

FINANCIAL INFORMATION:			
Total Cost: \$0.00	General Fund Cost: \$0.00	Included in Bud	get: Yes No
If not included in budget, recomm	mended funding source:		
ACTION IS RELATED TO AN A	стіvіту Which Is:		
Mandated	Non-Mandated	New Ac	ctivity
ACTION IS RELATED TO STRA	TEGIC PLAN:		
Goal: 2: To Maintain and Enhance Communication with Citizens, Employees, and Other Stakeholders.			
Objective: 2: Review and update	a comprehensive communicati	on plan to maximize c	communication with
citizens.			
ADMINISTRATION RECOMMEN	DATION: Recommended	Not Recommended	☐ Without Recommendation
County Administrator: Alan G	. Vanderberg	Digitally signed by Alan G. Vanderberg DN: cn-Alan G. Vanderberg, cs-US, os-County of Ottawa Pleason: Is am approving this document Date: 2010.11.03 16:49:12-04:00'	, ou»Administrator's Office, email-avanderberg@miottawa.org
Committee/Governing/Advisor	y Board Approval Date:		

Ottawa County Board of Commissioners

Administrative Policy - Appointments to Boards and Commissions

I. POLICY

The Ottawa County Board of Commissioners will review all applications for positions on boards and commissions, the membership of which is appointed by the Board. If possible, the membership of all boards and commissions shall be determined prior to the expiration of the term.

II. STATUTORY REFERENCES

The Board of Commissioners has constitutional and statutory responsibility for making appointments to a variety of boards and commissions. The Board of Commissioners may establish such rules and regulations regarding the business concerns of the County as the Board considers necessary and proper. See MCL 46.11(m); Act 156 of the Public Acts of 1851, as amended.

III. COUNTY LEGISLATIVE OR HISTORICAL REFERENCES

Board of Commissioners Policy Adoption Date and Resolution Number: June 8, 1999, January 10, 2006 (BC 06-010) and November 14, 2006, (BC 06-296)

Board of Commissioners Review Date and Resolution Number: October 11, 2005 (BC 05-276) and November 14, 2006 (BC 06-296)

Name and Date of Last Committee Review: Planning & Policy - September 14, 2005 (PP 05-074), Planning & Policy - December 14, 2005 (PP 05-098) and Personnel Committee - October 16, 2006 (06-053)

PROCEDURE

- 1. <u>Notice of Open Positions</u>: A list of all open positions shall be maintained by the County Clerk and listed on the County website. The list of open positions will expand to include all appointments that expire four months prior to the expiration of the term (i.e., September 1 for terms expiring January 1). A notice will be posted and advertised not less than quarterly, stating that open positions and applications can be found on the website or picked up at the County Clerk's Office. The website shall also provide general information (if known) regarding the normal meeting times of the board or commission in order that prospective appointees may assess their ability to serve.
- **2.** <u>Application Process</u>: All applications will be maintained by the County Clerk and kept active for one year from the date of submittal. An application can be used to apply for more than one board or commission. The application is included as Exhibit "A".
- **3.** <u>Committee Review and Board Action</u>: The Board of Commissioners assigns the task of reviewing the applications to the Human Resources Committee, which has established a subcommittee to review and interview applicants and make recommendations on appointments. The names of all applicants and Committee recommendations, if any, shall be submitted to the Board of Commissioners, which shall make appointments prior to the expiration of the term.
- **4.** <u>Term Limits</u>: Citizen appointees on boards and commissions shall be limited to twelve consecutive years. Reappointment of a citizen to a board or commission is permissible after spending a minimum of two years off the applicable board or commission. The Board of Commissioners may, by a 2/3 majority vote, override this term limit provision.
- **5.** <u>Residency</u>: It is the general expectation of the Ottawa County Board of Commissioners that, unless otherwise provided for by law, all appointees will be legal residents and full-time residents-in-fact of the County of Ottawa. On an annual basis, appointees are expected to be physically present as residents-in-fact within Ottawa County not less than nine and a half (9 1/2) months per year.
- **6.** <u>Attendance</u>: Subsequent to selection, all appointees are expected to maintain at least a seventy-five (75%) attendance record at meetings, and to not miss more than three (3) consecutive meetings without acceptable reasons. An appointee may be removed by the Board of Commissioners for failure to meet this expectation.
- 7. <u>Variances in Application Policy</u>: The timeliness and procedural requirements set forth in this policy may be varied by the Ottawa County Board of Commissioners to fill unexpected vacancies, to fill new positions created by law or by the Board of Commissioners, or to assure that appointments are made on a timely basis.
- **8.** <u>Implementation Authority</u>: Upon adoption of this Policy, the Board of Commissioners authorizes the County Administrator to establish any procedures that may be necessary for implementation.

EXHIBIT "A"

APPLICATION FOR POSITION ON A BOARD COMMISSION, OR ADVISORY BODY APPOINTED BY THE OTTAWA COUNTY BOARD OF COMMISSIONERS

Date		
Position Applying for		
Position Applying for		
Position Applying for		
Name		
(First)	(Middle)	(Last)
Address		
City Zip		ST
Last 4 digits of social securi	ty number	Birth Day (MM/DD)/
Contact Information:		
E-mail		Phone ()
Alternate Phone ()		Fax Number ()
Education :		
School		School
Degree		Degree
Employment Background:		
Current EmployerPosition		

Responsibilities
Previous Employer Position
Responsibilities
Length of Residency in Ottawa County years
Does the County of Ottawa or any other unit of government employ any members of your immediate family? If so, describe:
What is your past experience in serving on governmental boards, or the boards of civic and other similar organizations?
The Ottawa County Appointment Policy sets a minimum expectation of 75% attendance for all members of boards and commissions appointed by the Ottawa County Board of Commissioners. If appointed, will you be able to comply with the terms of the Policy with regard to attendance? A copy of that Policy is attached.
If not, why not?
Why do you want to be considered for this appointment?

Do you desire to have your name kept on file Clerk?	up to one year in the office of the County
Yes No	
If yes, please check the Boards, Commissions	or Advisory Bodies you are interested in:
Agricultural Preservation Board	Lakeshore Coordinating Council Board
Appeals Board for Sanitary Code	Land Bank Authority
Board of Canvassers	Officers Compensation Commission
Boundary Commission	Ottawa County Central Dispatch Authority Policy Board
Brownfield Redevelopment Auth. Board Building Authority	Ottawa County Central Dispatch Technical Advisory Committee
Community Action Agency Advisory Board	Ottawa County Housing Commission
Community Action Agency Advisory Board Community Corrections Advisory Board	Parks and Recreation Commission
Community Mental Health Board	Planning Commission
Concealed Weapons Licensing Board	Plat Board
Department of Human Services Board	Remonumentation Committee
Drain Board	Road Commission
Economic Development Corporation	Tax Allocation Board
	Technology Committee
Insurance Authority	Veteran's Affairs
Jury Board	Workforce Development Board
Kent, Ottawa, Muskegon (K.O.M.) Foreign Trade Zone Auth.	o
Lakeshore Coord. Council Advisory Comm.	Other

Return To: Ottawa County Clerk's Office 12220 Fillmore Street, Room 130 P.O. Box 296 West Olive, MI 49460 (616) 994-4533 or (616) 846-8107 Fax (616) 994-4538

Thank you for your interest in Ottawa County Government

Action Request



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Committee: Planning and Policy Committee
Meeting Date: 11/11/2010
Requesting Department: Planning and Performance Improvement
Submitted By: Mark Knudsen
Agenda Item: Local Units of Government Zoning Resolution

SUGGESTED MOTION:

To approve and forward to the Board of Commissioners a resolution to waive the statutory requirements to compel local units of government to submit proposed township zoning ordinances, proposed zoning text changes, and township rezoning requests. The Commission recommends having a five-year sunset period, at which time the submission requirements will be reviewed.

SUMMARY OF REQUEST:

Pursuant to the Michigan Zoning Enabling Act townships are required to submit zoning amendments to the County Planning Commission. In 2008, the County Board of Commissioners waived this requirement expect for a rezoning within 500 feet of a local unit boundary.

However, this requirement is still time consuming for local units, and if the review process is not followed precisely the local unit can be open to litigation. Additionally, due to a reduction in staff the County Planning Department does not have the time or resources necessary to prepare a staff report to the Planning Commission for each rezoning received.

The Planning Commission has received requests to waive this requirement. Therefore, the Planning Commission unanimously passed the attached resolution at their October 6, 2010 meeting to waive the requirement that townships submit requests for rezoning within 500 feet of their jurisdiction boundary.

FINANCIAL INFORMATION:			
Total Cost: \$0.00	General Fund Cost: \$0.00	Included in Bud	get: Yes No
If not included in budget, recom	mended funding source:		
ACTION IS RELATED TO AN A	стіvіту Wнісн Is:		
Mandated		New A	ctivity
ACTION IS RELATED TO STRA	ATEGIC PLAN:	·	
Goal: 3: To Contribute to a Heal	thy Physical, Economic, & Co	mmunity Environment	
Objective: 4: Continue initiatives to positively impact the community.			
ADMINISTRATION RECOMMEN	IDATION: Recommended	Not Recommended	☐ Without Recommendation
County Administrator: Alan G.	Vanderberg	Digitally signed by Alan G. Vanderberg Dit cro-Alan G. Vanderberg, crUS, or-County of Ottawa, our-Adm Reason: I am approving the document Date: 2011-1136 771600-24100*	inidizator's Office, email-avanderburg® michtana.org
Committee/Governing/Advisor	y Board Approval Date:		
<u> </u>			

MEMORANDUM

TO: Misty Cunningham

FROM: Mark Knudsen

SUBJECT: Planning and Policy Agenda Item

DATE: October 29, 2010

Please add the following as an action item for Planning and Policy:

Suggested Motion:

To approve a resolution to waive the statutory requirements to compel local units of government to submit proposed township zoning ordinances, proposed zoning text changes, and township rezoning requests. The Commission recommends having a five-year sunset period, at which time the submission requirements will be reviewed.

COUNTY OF OTTAWA

STATE OF MICHIGAN

RESOLUTION

At a regular meeting of the Planning &	& Policy Commission of the County of Ottawa,
Michigan, held at the Fillmore Street C	Complex in the Township of Olive, Michigan on
the day of, 2010 at	o'clock p.m. local time.
PRESENT: Commissioners:	
It was moved by Commissioner	and supported by
	that the following Resolution be adopted:
WHEREAS, Section 307 of the M	Michigan Zoning Enabling Act (MCLA
125.3307) requires that a township subm	it any proposed rezoning, new zoning ordinance,
and proposed text amendment to a zonin	g ordinance to a county planning commission (or
the equivalent) for review and recommen	ndation where such a body exists and such
submission review requirements has not	been waived or modified by the county board of
commissioners for the county involved.	More specifically, MCLA 125.3307 states in
relevant part as follows:	

125.3307 Review and recommendations after hearing; submission to township; submission to coordinating zoning committee; waiver of right to review.

- (1) Following the hearing required in Section 306, a township shall submit for review and recommendation the proposed zoning ordinance, including any zoning maps, to the zoning commission of the county in which the township is situated if a county zoning commission has been appointed as provided under this act.
- (2) If there is not a county zoning commission or a county planning commission, the proposed zoning ordinance shall be submitted to the coordinating zoning committee. The coordinating zoning committee shall be composed of either 3 or 5 members appointed by the legislative body of the county for the purpose of coordinating the zoning ordinances proposed for adoption under this act with the zoning ordinances of a township, city, or village having a common boundary with the township.
- (3) The county will have waived its right for review and recommendation of an ordinance if the recommendation of the county zoning commission, planning commission, or coordinating zoning committee has not been received by the township within 30 days from the date the proposed ordinance is received by the county.
- (4) The legislative body of a county by resolution may waive its right to review township ordinances and amendments under this section.

WHEREAS, the authority accorded to a county planning commission (or the equivalent body) under MCLA 125.3307 is recommendatory only – the township involved is free to disregard the county body's recommendations and comments; and

WHEREAS, townships often find the county submission requirement under MCLA 125.3307 to be cumbersome and time-consuming. Furthermore, if the county submission procedure is not followed precisely, it could lead to court challenges thereafter for the township zoning matter involved; and

WHEREAS, many counties in Michigan have waived the MCLA 125.3307 county submission requirement or have made it optional for townships;

WHEREAS, in 2008 the Ottawa County Board of Commissioners adopted a resolution to waive the statutory requirement that township zoning amendments and other similar changes (except for rezonings within 500 feet of a local unit boundary) be submitted to the Ottawa County Planning Commission for review prior to taking effect.

WHEREAS, staff reductions have impacted the time and resources that can be dedicated to planning projects; and

WHEREAS, significant time and resources are required to review and process local rezoning requests which further impacts the ability to complete planning projects.

NOW, THEREFORE, BE IT RESOLVED AS FOLLOWS:

- 1. Pursuant to MCLA 125.3307, the Ottawa County Board of Commissioners hereby waives the mandatory submission process whereby townships are required before adoption to submit rezonings, new zoning ordinances, and proposed amendments to zoning ordinances to the Ottawa County Planning Commission (or its successor) for recommendation.
- 2. Any township in Ottawa County may, at its sole and absolute discretion, submit a proposed new zoning ordinance, text amendment to a zoning ordinance, to the Ottawa County Planning Commission (or its successor) if it so chooses for informal review and comment. Any such submissions to the county pursuant to this Section 2 are optional only and shall not be mandatory.
- 3. Ottawa County also hereby requests that all townships submit copies of all new ordinances and ordinance amendments to the County Clerk's office within thirty (30) days of the date of enactment.

- 4. This resolution is revocable and may be amended or modified at any time by resolution of the Ottawa County Board of Commissioners.
- 5. This resolution shall have immediate effect. Furthermore, the Ottawa County Clerk is hereby directed to send a copy of this resolution to all townships located within Ottawa County.
- 6. This resolution shall automatically "sunset" and be of no further effect as of noon on December 30, 2015. The Ottawa County Board of Commissioners will study the impact of this resolution over the next five years before determining whether or not to adopt a successor resolution regarding this subject matter.

YEAS: Commissioners:		
NAYS: Commissioners:		
ABSTENTIONS: Commissioners:		
RESOLUTION ADOPTED:		
Chairperson, Ottawa County Planning & Policy Commission	Ottawa County Clerk	

Action Request



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Committee: Planning and Policy Committee
Meeting Date: 11/11/2010
Requesting Department: Information Technology
Submitted By: Dave Hulst
Agenda Item: County Technology Plan Update (2010)

SUGGESTED MOTION:

To approve and forward to the Board of Commissioners, The County Technology Plan Update (2010).

SUMMARY OF REQUEST:

The County Technology Plan has been updated to reflect changes in the state of the County's technology capabilities and services based on completed projects and new capabilities implemented. Also, goals were redefined during the 2011 budget process. This update to the plan initiated in 2006 provides information on key investments in technology and planned efforts and investments in the future.

FINANCIAL INFORMATION:							
Total Cost: \$0.00	General Fu	nd Cost: \$0.00		Included in	Budget:	Yes	No No
If not included in budget, recom	mended fund	ling source:					
ACTION IS RELATED TO AN A	CTIVITY WI	нісн Is:					
Mandated Mandated	Non-N	Mandated		□ Ne	ew Activity		
ACTION IS RELATED TO STRA	TEGIC PLAN	N:		·			
Goal: Various but primarily 4: To	Continually	Improve the Co	ounty's	Organizatio:	n and Servi	ices.	
Objective: Various							
ADMINISTRATION RECOMMEN	DATION:	Recommended	□ N	ot Recommend	led W	ithout Recor	nmendation
County Administrator: Alan G. V	/anderberg		,	Digitally signed by Alan G. Vanderberg DN: on::Alan G. Vanderberg, c=US, o=County of Reason: I am approving this document	of Ottawa, ou=Administrator's Office, email=avar	nderberg@micitawa.org	
			<i>J</i>	Date: 2010.11.04 13:39:52 -04'00'	11/0/2016		
Committee/Governing/Advisory	y Board App	roval Date: Tech	nnology	Committee	11/9/2010)	

County of Ottawa



County Technology Master Plan

(2010 Update)

Summary of Changes

Document Version	Created/ Modified By	Date Created/ Modified	Notes
		2010	 Goals, Objectives and Initiatives section updated based on new goals defined during 2011 Budget Planning process. Basic IT Strategies section updated based on new goals defined during 2011 Budget Planning Process. Technology and Service Rankings updated comments and status if applicable. Rankings remain the same as collected in 2008. Updated status of entries in Technology Initiatives Investment Schedule section. Removed ECM section. Refer to 2009 update for information. Updated Project Plan section

County Mission Statement

Ottawa County is committed to excellence and the delivery of cost - effective public services

Information Technology Mission Statement

In partnership with our customers, the Ottawa County Information Technology Department provides cost-effective solutions and technical leadership to accomplish organizational and departmental goals, and enables delivery of excellent service that will positively impact those served by the County.

County Vision Statement

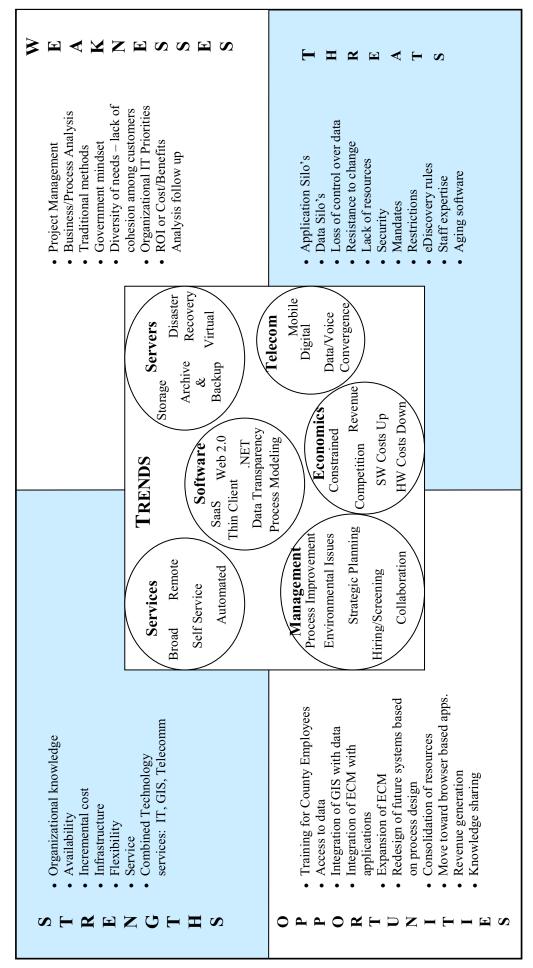
Ottawa County strives to be the location of choice for living, working, and recreation

Information Technology Vision Statement

Ottawa County will be a model of technology application for local government.

SWOT-T Analysis

The Information Technology Department continually evaluates the County's strengths, weaknesses, opportunities, and threats (SWOT) in the area of information technology. These evaluations facilitate planning and form a basis for the development of goals, objective and initiatives. Further, to identify possible opportunities and maintain a proactive approach to matching emerging technology and methods to County needs, the traditional SWOT analysis has been modified to include the identification of Trends (SWOT-T). Trends include technology, issues and practices that could have an impact on County operations in the future.



Page 2 of 14

Goals, Objectives and Initiatives

Board Goals

Goal 1: To maintain and improve the strong financial position of the County

Goal 2: To maintain and enhance communication with citizens, employees, & other stakeholders

Goal 3: To contribute to a healthy physical, economic, and community environment

Goal 4: To continually improve the County's organization and services

TARGET	• Citizens	-				
POPULATION	County Employees					
PRIMARY GOALS & OBJECTIVES	Goal 1: Maintain County IT Infrastructure (hardware and software) Objectives: 1) Provide a secure system 2) Ensure voice network availability 3) Ensure data network availability Goal 2: Provide excellent customer service/satisfaction Objectives: 1) Provide thorough and satisfactory services 2) Provide interaction with customers that is courteous 3) Provide timely responses to service requests Goal 3: Improve the level of technical knowledge of County employees i Objectives: 1) Train all employees about software programs 2) Educate all employees regarding IT related policies 3) Increase awareness of new technologies Goal 4: Improve quality and cost-efficiency of work processes through in Objectives: 1) Develop and implement new processes to contain c 2) Review IT staffing needs to ensure staffing ratios n	in County to	echnologie	s	rease custon	ner service
ACTIONS/ PROGRAM COMPONENTS	Goal 1: Five Year Technology Plan Goal 2: Customer Service Plan and Customer Surveys Goal 3: Training and Education Program Goal 4: Management Plan	neet work i				
SELF- REPORTED	ANNUAL MEASURES	TARGET	2008 Actual	2009 Actual	2010 Estimated	2011 Projected
AND OUTPUT	Goal 1-1: % IT Staff time required to recover from security breaches (Virus, Spyware, Adware, Intrusions)	0%	3.9%	4.7%	5%	5%
MEASURES	Goal 1-2: % of time of unplanned voice network outages	0%	0.18%	0.38%	<1%	<1%
	Goal 1-3: % of time of unplanned data network/Server outages	0%	0.14%	0.21%	<1%	<1%
	Goal 2-1: % of customers satisfied with IT Help desk services	95%	96.9%	96.51%	95%	95%
	Goal 2-1: % of customers satisfied with IT project request services (Triennial survey)	80%	N/A	N/A	80%	N/A
	Goal 2-2: % of customers indicating interaction with IT was courteous, respectful, and friendly	95%	97.51%	97.79%	95%	95%
	Goal 2-3: % of IT services completed in a timely fashion as defined by industry standards	95%	96.09%	96.69%	95%	95%
	Goal 2-3: % of helpdesk calls closed within 24 hours	80%	88%	89%	80%	80%
	Goal 3-1: % of employees who report that training improved their ability to perform their job effectively (Triennial survey)	80%	N/A	N/A	80%	N/A
	Goal 3-2: % of employees who thoroughly understanding IT policies (Triennial survey)	80%	N/A	N/A	80%	N/A
	Goal 3-3: % of employees aware of IT technology capabilities (Triennial survey)	80%	N/A	N/A	80%	N/A
	Goal 4-1: # of new processes implemented that result in a positive return on-investment (cost-savings or revenue increase)	2	2	2	2	2
		_	4	4	4	4
	Goal 4-1: # of new processes implemented that result in improved efficiency (time savings)	4				
		1	1	1	1	1
	efficiency (time savings) Goal 4-1: # of new processes implemented that result in improved					1 <1:40

Goals, Objectives and Initiatives

		Goal 4-2: IT User Support FTEs per IT computer device (i.e. computer, printer, laptop, scanner)	N/A	1:504	1:534	<1:500	<1:500
	OUTCOME	Goal 4-2: Cost of IT per County FTE	N/A	\$2,453	\$2,666	<\$3,000	<\$3,000
İ	MEASURES	Goal 4-2: Cost of Helpdesk per number of calls processed	N/A	\$21.320	\$19.86	<\$18/Call	<\$18/Call

Basic IT Strategies

Goal 1: Maintain County IT Infrastructure (hardware and software)

Objectives:

- 1) Provide a secure system
- 2) Ensure voice network availability
- 3) Ensure data network availability
- **Strategy 1:** To avoid obsolescence, manage maintenance costs, and ensure reliable operations through consistent scheduled replacement of hardware.
- **Strategy 2:** To maintain existing systems through maintenance contracts and upgrades provided by the vendor.
- **Strategy 3:** To invest in proven technology based on cost justified requirements.
- **Strategy 4:** To continually evaluate the threat environment and implement effective countermeasures.
- **Strategy 5:** To evaluate new technology in a systematic way and adapt technology which shows a high potential for success in terms of acceptance and Return On Investment (ROI).
- **Strategy 6:** To guide the County's technology investment by maintaining a five year technology plan that supports County goals, identifies key issues, major initiatives and cost estimates based on a continuous process of information gathering, analysis, evaluation and prioritization.

Goal 2: Provide excellent customer service/satisfaction

Objectives:

- 1) Provide thorough and satisfactory services
- 2) Provide interaction with customers that is courteous, respectful, and friendly
- 3) Provide timely responses to service requests
- **Strategy 1:** To deliver support in a way that minimizes disruption to a customer by using tools for remote diagnosis and assistance.
- **Strategy 2:** To minimize the effort needed to obtain assistance when needed and reduce frustration by making the assignment of IT resources to resolve an issue transparent to the requester.
- **Strategy 3:** To expand employee and public self-service capabilities through web applications.
- **Strategy 4:** To develop a technically capable and informed workforce.
- **Strategy 5:** To apply ITIL and other process improvement methods as appropriate to optimize the efficient delivery of IT services.

Goal 3: Improve the level of technical knowledge of County employees in County technologies

Objectives:

1) Train all employees about software programs

Basic IT Strategies

- 2) Educate all employees regarding IT related policies
- 3) Increase awareness of new technologies
- **Strategy 1:** To communicate the Technology Plan to County Elected Officials and Department Heads, monitor its progress, and use it as a source for ongoing dialogue regarding County IT investments.
- **Strategy 2:** To participate in and facilitate departmental and enterprise technology planning and decision-making.
- **Strategy 3:** To increase public awareness of GIS products and capabilities.
- **Strategy 4:** To Increase awareness of IT products and capabilities in County departments.
- **Strategy 5:** To provide computer software training services to County employees and use new methods of delivering training that increases convenience for employees.

Goal 4: Improve quality and cost-efficiency of work processes through innovation Objectives:

- 1) Develop and implement new processes to contain cost, improve efficiencies, and increase customer service
- 2) Review IT staffing needs to ensure staffing ratios meet work-loads
- **Strategy 1:** To leverage Electronic Content Management as an enterprise solution.
- **Strategy 2:** To apply existing products and capabilities to newly identified requirements.
- **Strategy 3:** To move aggressively as practical toward thin client (browser) based applications.
- **Strategy 4:** To improve the current Justice System through refacing into a web accessible application, reengineer the database and add enhancements as practical with funding limitations.
- **Strategy 5:** To replace the Financial System with a more capable system that will allow greater outsourcing of functions from Fiscal Services to Departments, increased automation of manual processes, integration with ECM and expanded functionality to support the Human Resources processes.
- **Strategy 6:** To leverage information in all systems through data exchange and integration.

Technology and Service Rankings

The following list reflects key technology categories and specific technology issues. The current status of each issue is explained and rankings are based on scores provided by the Special Technology Committee, Department Heads and Elected Officials, and IT Staff.

	5	Poor				
	4	Less than Adequate	degu	ate		
	3	Borderline				
	2	Adequate				
	1	Good				
Count	Item	Average Rank	Status	Status 2009 Comments	2009 Status	2010 Comments
	Infrastructure					
1	Security - Equip	9:038	3	Network vulnerability test completed – no high or critical findings. Identified issues addressed.	2	Protects against major events. Web filtering is planned for 2011.
2	Servers	7.790	3	Expanded Server and storag e capability in Grand Haven to support Disaster Recover y	2	Server infrastructure continues to adapt to rapid growth. Disaster Recovery plan is solid. Further refinement and testing planned for 2011.
3	Network	7.391	1	Internet Bandwidth increased from 3Mb to 10Mb full duplex	1	No Change.
4	Courtroom Technology	7.246	4	New Courthouse equipment standardized and installed. Resolving post implementation issues.	2	Upgrades to Hudsonville and Holland in 2010 will standardize across all Courtrooms.
₁	Contingency Capability	7.228	33	Refer to item 2. Ongoing evaluation and improvement.	2	Well documented process for off site replication, backup and emergency. Plan is current. Changes are ongoing as systems change. Testing needs to be expanded.
9	End User Equipment	6.835	2	Adequate – newer applications are requiring more robust computers. During the past year this has resulted in unplanned upgrades.	2	No Change.
7	Wireless	6.456	2	New GH Courthouse has wireless coverage of Courtrooms and limited in other areas. Access is currently restricted to essential employees.	2	Continue to expand intrabuilding wireless: CMH complete. Fillmore Admin, Hudsonville and Public Health in process.
8	Phone System	2.860	3	System was reviewed in 2009 and budgeted for upgrade in 2010.	3	Implementation in process.
6	Video Conferencing	5.675	2	No Change	5	No Change.
10	Mobile Technology	5.282	1	Additional laptop and wireless capability.	2	Demand and elimination of PDA's is putting increased pressure on mobile device investment.
11	Voice/Data Convergence	5.238	5	Integration possible if planned phone system upgrade completed in 2010.	5	Refer to Item 8 Infrastructure Section
12	Board Room Technology	4.456	1	No Change	2	Plan to review in 2011.

Page 7 of 14

Technology and Service Rankings

	Applications				
1	Justice System	8.548	2	Large, limited and Impacts high percentage of County Departments (Same as 2008)	No Change
2	Web	8.523	1	Ongoing enhancements to system installed in 2005 (Same as 2008)	No Change
3	Imaging	8:396	1	Expanded to HR On-line Application System. Criminal workflow expanded to Holland DC. Some issues with Workflow licensing limits.	Enhancements using existing capabilities continue to streamline processes and connect with external agencies: Holland PD, DHS.
4	Financial System	7.507	4	Requirements being evaluated for a new system this year. Effort put on hold.	4 ERP planning underway with tentative implementation in 2011 & 2012
5	Court/Prosecutor Scheduling	7.253	2	Currently part of Justice System (Same as 2008).	No Change.
9	Intranet	7.215	4	No Change. Superceded by other priorities.	4 No Change.
7	Food Inspections	7.178	2	Would like to replace. But adequate.	2 No Change.
8	Human Resources	7.016	N	Financial System supports but has not been used due to limitations. (Same as 2008) Some automation of workflow through web and Lotus Notes.	No Change. Refer to Item 4 Applications Section.
6	Collections	806'9	72	Justice System records Judgements, not payments. Access Database supports Clerk's Payment tracking. (Same as 2008)	Process for tracking and viewing all Court and Sheriff costs is currently being reviewed.
10	GIS	6.872	1	Upgraded in 2007-2008. (Same as 2008)	1 No Change.
11	E-Mail	6.845	2	Re 2008 comments, ref Voice/Data Convergence (Infrastructure Item 11). Need a centralized archive capability.	New Phone system approved will provide convergence of Voice/Data. Centralized archiving effort initiated. Mail management is a problem.
12	Land Records Management	6.750	1	New system installed June 2009	Performance issues and ongoing development is requiring reconfiguration and upgrade of hardware and software.
13	CourtStream	6.494	1	Enhancements completed in 2009.	No Change.
14	Asset Management	6.152	2	Asset Management System scheduled for implementation by end of 2009	3 Initial limited deployment. Rollout delayed.
15	Field Reporting for Env/Public Health	6.137	2	No capability	No Change.
16	Help Desk Software	6.012	1	Footprints application installed in 2006, continue to refine procedures and add tracking systems	1 No Change.
17	Performance Management	5.946	2	No Capability other than Help Desk software for IT	Improvement in systems will enhance information.

Technology and Service Rankings

	•			8		
	Applications					
18	СМН	5.757	2	Ongoing enhancements to system installed in 2005	2	System reconfiguration and upgrade needed. Federal Meaningful Use requirements.
19	JIS - Probate Court	5.639	4	Used by Probate Court. State is developing next generation with expected completion in 2011	4	Plan to blend with new County Justice System
20	Public Health	5.574	2	System installed April 2009.	2	Capabilities being extended. Improvements in EMR needed to meet Federal Health Care guidelines over the next four years.
21	Property System	4.931	1	BS&A Upgraded (Tax, Assessing, Drains Assessing and Drains Ledger Oct 2009)	2	Delinquent Tax upgraded in 2010. Performance issues may require server reconfigurations.
	Services					
1	Security - Service	8.569	2	Ongoing investment needed	2	Network Security Test complete. Plan Web Filtering in 2011.
2	IT Staff Technical Training	8.173	2	Ongoing need to keep staff current	2	New software development & support skills.
3	Cost Containment	7.868	3	Software Costs are escalating. With each new system the costs will increase and increases exceed CPI. Consolidation where possible.	3	No Change.
4	IT Staff Resources	7.361	2	Demand will and should exceed capacity	3	Demand growing. Use Consultants & Contract Svcs
5	Employee Computer Training	7.284	1	HR & IT Collaboration has been effective.	2	New OS & Apps will require changes in training.
9	Purchasing/Installing Equipment	7.068	2	Extends over a period of 6 months or more based on other support requirements and staff shortages.	2	No Change.
7	Custom Application Development	6.746	3	Demand exceeds capacity. Ongoing prioritization without adding resources.	3	ERP System with limited or no customization. More End User tools for reporting and analysis.
8	IT Governance	6.636	2	IT Oversight, considers IT a strategic asset, acceptable policies and procedures	2	No Change.
6	Help Desk	6.618	2	Centralization of support call handling, continue to shift a broader range of support calls to Help Desk	2	Need automated software and patch deployment.
10	Law Enforcement Specific Support	6.568	4	Dedicated resource for the Sheriff similar to that provided to Public and Mental Health	4	No Change.
11	Hosting for Local Units	6.409	3	Bandwidth of Internet increased from 3Mb to 10Mb. GIS added one partner. One LU hosting for online payments.	3	GIS added one partner. First LU hosted for Enterprise Content Management (ECM).
12	User Services	6.133	2	On site support, continue to shift a broader range of support issues to User Services staff	2	No Change. Refer to Services Item 9.
13	Contracted Support	5.605	2	Support specialized needs, vendor supplied systems resources that don't require staff increases.	2	Challenges in coordinating service and obtaining complete and satisfactory performance.

Item	Average Rank	Estimated Minimal Investment	Estimated Maximum Investment	Estimated Annual Cost	2009	2010	2011	2012	2013
Security - Infrastructure	9:038	\$50,400	\$199,700		\$7,000	\$52,000	\$20,000	\$200	\$50,000
Actions: 2009 Replaced Firewalls. 2011 Web Filtering	1 Web Filter	ing.			\$5,106	0\$			
Justice System	8.548	\$500,000	\$3,000,000		\$35,000	\$440,000	\$300,000	\$300,000	\$300,000
Actions: 2009 Initiated Process Review. 2010 Functional Specs	. 2010 Func		& Development		\$67,000	\$300,000			
Imaging	8.396	\$194,600		\$25,600			\$24,000		
Actions: 2009 Expanded capability with existing resources. 20	n existing re	sources. 2011	11 Adding Licensing		0\$				
Web	8.523				\$235,000	\$242,050	\$234,000	\$249,312	\$249,312
Actions: Extended Contract through August 2010	gust 2010				\$234,000	\$234,000			
Servers	7.790		\$368,209		\$47,944	\$165,143	\$93,514	\$42,578	\$19,030
Actions: Additional VM Servers & SAN					\$37,500	\$20,000			
Courtroom Technology	7.246	\$400,000	\$1,300,000		\$500,000				
Actions: New Courthouse					\$544,000				
Food Inspections	7.178	0\$	\$26,000			\$26,000			
Court/Prosecutor Scheduling	7.253	\$200,000	\$400,000			Discontinue - refer to "Justice System" entry	efer to "Justice	System" entry	
Actions: Costs will become part of the Justice System - Costs ad	ustice Syste	m - Costs added	ded to that effort						
Network	7.391								
Contingency Capability	7.228	\$20,000	\$100,000		\$50,000				
Actions: Additional Storage and Memory to existing VM's and relocated to GH	y to existin	g VM's and relo	cated to GH		\$46,650				
Collections	806.9	\$75,000	\$150,000			Discontinue - refer to "Justice System" entry	efer to "Justice	System" entry	
Law Enforcement Specific Support	6.568	\$75,000	\$96,000	\$85,500					
Hosting for Local Units	6.409			(\$2,000)		(\$12,000)	(\$17,600)	(\$18,000)	(\$18,000)
Actions: Ongoing identification of collaboration and cost sharing opportunities using web site and Imaging	boration an	d cost sharing o	opportunities usi	ng web	(\$150)	(\$6,100)			
Land Records Management	6.750	\$300,000	\$500,000	\$53,020	\$500,000	\$53,020	\$53,020	\$133,000	\$53,020
Actions: New Land Management System Installed June 2009, Pay over three years.	ı Installed J	une 2009, Pay c	ver three years.		\$299,725	\$175,955	\$155,421		
E-Mail	6.845	\$100,000	\$200,000					\$100,000	

Item	Average Rank	Estimated Minimal Investment	Estimated Maximum Investment	Estimated Annual Cost	2009	2010	2011	2012	2013
End User Equipment	6.835		\$2,161,322		\$450,000	\$614,073	\$482,000	\$228,034	\$353,800
Actions: Replaced Equipment per recommendations	mmendatio	su			\$425,000	\$439,200			
CourtStream	6.494	\$75,000	\$1,000,000	\$35,000					
Actions: No major investments planned at this time.	d at this tim	نه			\$500,000				
Wireless	6.456	TBD				\$90,000			
Actions: 2009 New Courthouse, 2010:	CMH, Fillmo	CMH, Fillmore Admin, Huds	udsonville Courts		\$14,029	\$41,000			
Asset Management	6.152	\$12,000	\$25,000		\$22,900				
Actions: Module purchased, installed.					\$22,900				
Financial & HR System	7.507	\$600,000		\$50,000		\$600,000	\$750,000		
Field Reporting for Env/PH	6.137	\$50,000	\$100,000						
Phone System	5.860	TBD			TBD	\$26,000	\$58,000	\$58,000	\$58,000
Actions: In process to Upgd total Cost \$580,000	280,000				\$11,700				
Video Conferencing	5.675	\$40,000	\$300,000						
JIS - Probate Court	5.639	\$200,000	\$500,000			Discontinue - 1	Discontinue - refer to "Justice System" entry	System" entry	
Public Health	5.574	\$200,000	\$400,000	\$49,000					
Mobile Technology	5.282			\$126,000	\$127,536	\$129,072	\$130,608	\$132,144	
Property System & Other(BS&A)	4.931	\$148,000	\$225,000	\$42,000		\$178,000	\$78,000	\$45,000	\$42,000
Actions: Contract approved May 31, 2009.		Funded ROD Tech & Tr	Treas Del Fd,		\$34,544	\$64,482	\$43,776	\$40,496	\$40,496
Board Room Technology	4.456	TBD				No Action	TBD		
GIS Ortho Layer Update		\$120,000	\$170,000						\$130,000

Contract discount 25% for Tax, Delinquent Tax, Assessing; 75% for Drains. Additional 20% discount for early contract. Projected costs include an 18% annual maintenance cost based on full product price. Payment over three years. In 2009, the Assessing, Tax, Drains Assessing and Drains Ledger systems were implemented. Delinquent Tax was completed in 2010.

\$1,297,658

\$1,216,264

\$1,517,319

\$1,446,537

\$1,270,354

\$408,100

\$11,321,231

\$3,385,000

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Enhance Help Desk Capabilities Implement Automated Asset Management	Planning &
Implement Automated Asset Management	Planning &
Develop Cost-Effective, Comprehensive Solutions (Goal 2) Moa 51706 Mon 517506 Mon 1072609 100%	Planning &
Implement Word Templates to Replace AFP Requirement	Planning &
Modify/Replace Justice System	Planning &
Modify/Replace Ustice System	Planning &
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Programming	Planning &
Imaging System	Planning &
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30 Define Alternatives - Est Cost/Benefits 0% 0%	%0
31 Initial Testing/Prototyping - Pilot Project Fri 2/1/08 Fri 1/30/09 100% 0%	%0
32 Evaluate Selected Option 0% 0% 0%	% 0
Document current system - Stopped See Notes NA NA 0% 0%	%0
34 Develop Enhanced Justice System Capabilities - Refer to Task 8 NA NA 0% 0%	%0
35 Replace Health Department QS System Tue 5/16/06 Wed 7/1/09 100% 0%	%0
36 Evaluate Current System and Requirements 0% 0% Tue 5/15/07 100% 0%	%0
37 Develop Preliminary Estimates/Budget for 2008 Tue 1/2/07 Fri 6/22/07 100% 0%	%0
38 Conduct RFP Process 0% 0%	%0
39 Purchase/Install/Test Phase 100% 0%	0%
40 Live with New System Sun 2/1/09 Wed 7/1/09 100% 0%	960
Task Rolled Up Progress Project Summary Project Summary	Project Summary
Project: Strategic Plan Timeline Progress Rolled Up Task Summary Split Group By Summary	Group By Summary
Milestone ♦ Rolled Up Milestone ♦ External Tasks	Deadline

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ans for Expanded Use of Imaging Beyond Justice Departments	6	Standard Tec	chnology Configura	ation for New GH Cou	rtrooms		Fri 2/29/08	Tue 9/15/09	100%	%0			\$600,000		
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Eliming Planning/Expansion - Expand capabilities w/in Justice, No new effort Frighting Wed 1700 Wed 17	2	Strategic Plan	unning Meeting for I	Imaging			Thu 9/13/07	Thu 9/13/07	100%	%0					
Price of County Technology Plan	8	Ongoing Ima	aging Planning/Exp.	ansion - Expand capa	bilities w/in Justic		Fri 9/14/07	Wed 1/1/14	100%	%0					000000000000000000000000000000000000000
Technology Plant	4	Board Adoption	n of County Techno	ology Plan			Wed 1/2/08	ĄX	%59	%0			-		
Draft to Special Technology Committee	5	Update Tech	nology Plan	3			Wed 1/2/08	Tue 11/11/08	100%	%0		250			
Final to Special Technology Committee	9	Present Draf	ft to Special Techno	logy Committee			Fri 11/7/08	Thu 3/12/09	100%	%0		800000 1 (50			
Technology Committee Approval/Recommendation	_	Present Fina	ol to Special Techno	logy Committee			Wed 11/12/08	Wed 11/12/08	100%	%0					
Final to Board of Committee Approval Recommendation	6	Special Tech	mology Committee	Approval/Recommer	ıdation		Wed 11/12/08	Wed 11/12/08	100%	%0		+	/12		
Final to Planning & Policy Committee Wed 11/12/06 Nh O% O%	6	Present Techno	ology Master Plan 2008	8 at Board Work Session			Tue 11/25/08	Tue 11/25/08	100%	%0					
Final to Board of Commissioners Approval/Recommendation Thu 1/13/36		Present Fina	al to Planning & Pol	icy Committee			Wed 11/12/08	Z	%0	%0		>			
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