

**APPROVED**  
**PROCEEDINGS OF THE OTTAWA COUNTY**  
**BOARD OF COMMISSIONERS**  
**FEBRUARY SESSION – STRATEGIC PLANNING**

The Ottawa County Board of Commissioners met on Friday, February 25, 2011, at 8:06 a.m. at Hemlock Crossing Park and was called to order by the Chair.

The Chair led in the Pledge of Allegiance to the Flag.

Present at roll call: Messrs. Visser, Kuyers, Swartout, Mrs. Ruiters, Messrs. DeJong, Rycenga, Baumann, Disselkoen, Karsten, Holtrop, Holtvluwer. (11)

Work Session Items:

1. Business Plan Update:

The Administrator welcomed the Commissioners and gave a brief overview of the day's activities.

A presentation of the Ottawa County Dashboard was presented by Mark Knudsen, Planning and Performance Improvements Director. Several Commissioners made suggestions on other columns that could be added to the dashboard. The new census data is expected to be available by early June to mid-July.

Mr. Vandenberg gave a brief overview of the Strategic Plan including the main components; the Vision, the Mission, the Goals and the Statement of Values for the County.

Keith VanBeek, Assistant Administrator, reviewed the 2010 Business Plan Final Report. The Commissioners' then proceeded to take a six question survey on Outcomes of the 2010 Business Plan.

Break: 10:15 a.m. – 10:30 a.m.

The Commissioners then completed the SWOT Analysis listing strengths, weaknesses, opportunities and threats within Ottawa County.

Kristen Hintz, Nature Education Center at Hemlock Crossing, briefly explained what the center offers.

The Legislative Action Plan was presented by Mark Knudsen. He reviewed the Lobbyist Protocols and how this governs what the county

does. He explained how to read the Legislative Activity Report that is found on Lotus Notes Front Page. A brief update on the 2011 legislative priorities was presented.

The meeting adjourned at 1:00 p.m.

After the meeting, Commissioners were invited to take a bus tour of the different County facilities.