

Agenda
Planning and Policy Committee
West Olive Administration Building – Board Room
12220 Fillmore Street, West Olive, Michigan 49460
Thursday, October 11, 2012
9:30 AM

Consent Items:

1. Approval of the Agenda
2. [Approval of the minutes from the September 13, 2012 Planning and Policy Committee meeting.](#)

Action Items:

1. [West Michigan Regional Planning Commission's Region 8 2012 Comprehensive Economic Development Strategy](#)
Suggested Motion:
To approve and forward to the Board of Commissioners the resolution supporting the West Michigan Regional Planning Commission's Region 8 2012 Comprehensive Economic Development Strategy.

Discussion Item:

None

Adjournment

Comments on the day's business are to be limited to three (3) minutes.

PLANNING & POLICY COMMITTEE

Proposed Minutes

DATE: September 13, 2012

TIME: 9:30 a.m.

PLACE: Fillmore Street Complex

PRESENT: Dennis Swartout, Roger Rycenga, Stu Visser, James Holtvluwer, Jane Ruiter

STAFF & GUESTS: Greg Rappleye, Corporate Counsel; Sherri Sayles, Deputy Clerk; John Scholtz,
Parks & Recreation Director

SUBJECT: CONSENT ITEMS

PP 12-041 Motion: To approve the agenda of today as presented and to approve the minutes from the August 9, 2012, meeting as presented.

Moved by: Holtvluwer

UNANIMOUS

SUBJECT: OTTAWA BEACH WATERFRONT WALKWAY GRANT AGREEMENT

PP 12-042 Motion: To approve and forward to the Board of Commissioners the resolution accepting the terms of the grant agreement with the Michigan Department of Natural Resources for the Ottawa Beach Waterfront Project.

Moved by: Swartout

UNANIMOUS

SUBJECT: PROPOSED POLICY CHANGES

PP 12-043 Motion: To approve and forward to the Board of Commissioners the proposed changes to the following policies: Use of Wellness Center and Fitness Related Activities Policy (formerly known as Use of Wellness Center Policy) and Smoking and Tobacco Use on County Property Policy (formerly known as Smoking Policy) for review and comment.

Moved by: Ruiter

UNANIMOUS

SUBJECT: DISCUSSION ITEMS

1. Policies Reviewed – The Equal Employment Opportunity Policy was submitted.

SUBJECT: ADJOURNMENT

PP 12-044 Motion: To adjourn at 9:42 a.m.

Moved by: Swartout

UNANIMOUS

Action Request



Committee: Planning and Policy Committee

Meeting Date: 10/11/2012

Requesting Department: Planning & Performance Improvement

Submitted By: Mark Knudsen

Agenda Item: West Michigan Regional Planning Commission's Region 8 2012 Comprehensive Economic Development Strategy

SUGGESTED MOTION:

To approve and forward to the Board of Commissioners the resolution supporting the West Michigan Regional Planning Commission's Region 8 2012 Comprehensive Economic Development Strategy.

SUMMARY OF REQUEST:

The West Michigan Regional Planning Commission (WMRPC) is requesting resolutions from its member counties and communities approving the Comprehensive Economic Development Strategy (CEDS) to demonstrate to the U.S. Economic Development Administration (EDA) the importance of the program and to show that the CEDS is a locally driven initiative.

Inclusion in the CEDS is the first step for a community seeking grant funds from the EDA for community and economic development projects. Each of the communities within Ottawa County (cities, villages, and townships) is invited to submit projects for inclusion in the CEDS. Additionally, the CEDS Committee and the Director of the WMRPC actively solicit projects from communities.

Inclusion in the CEDS does not commit a community to implementing a project or seeking funding from EDA, but simply alerts EDA and the WMRPC that there is a need present in the Region for various types of projects. The last complete CEDS, performed in 2007, generated nearly \$16 million in EDA grants that went directly to our communities.

FINANCIAL INFORMATION:

Total Cost: \$0.00 General Fund Cost: \$0.00 Included in Budget: Yes No

If not included in budget, recommended funding source:

ACTION IS RELATED TO AN ACTIVITY WHICH IS:

Mandated Non-Mandated New Activity

ACTION IS RELATED TO STRATEGIC PLAN:

Goal: 3: To Contribute to a Healthy Physical, Economic, & Community Environment

Objective: 3: Consider opportunities to improve economic development in the region. Work with existing partners on regional economic development efforts.

ADMINISTRATION RECOMMENDATION: Recommended Not Recommended Without Recommendation

County Administrator:

Committee/Governing/Advisory Board Approval Date:

COUNTY OF OTTAWA

STATE OF MICHIGAN

RESOLUTION

At a regular meeting of the Board of Commissioners of the County of Ottawa, Michigan, held at the Fillmore Street Complex in the Township of Olive, Michigan on the ____ day of _____, 2012 at _____ o'clock p.m. local time.

PRESENT: Commissioners: _____

ABSENT: Commissioners: _____

It was moved by Commissioner _____ and supported by Commissioner _____ that the following Resolution be adopted:

WHEREAS, the U.S. Economic Development Administration (EDA) requires the submission of a Comprehensive Economic Development Strategy (CEDS) report from districts wishing to maintain eligibility for EDA grant and loan programs; and,

WHEREAS, Ottawa County currently and actively participates in the economic development district activities of the West Michigan Regional Planning Commission; and,

WHEREAS, the Region 8 Comprehensive Economic Development Strategy (CEDS) Committee has overseen the development of a CEDS Report including the review of goals and objectives, project development and prioritization, and plan

implementation strategies; and recommends the submission of the CEDS Report to EDA as the 2012 CEDS for the Region 8 District; and,

WHEREAS, members of the West Michigan Regional Planning Commission (WMRPC) have approved Region 8's 2012 Comprehensive Economic Development Strategy;

NOW, THEREFORE, BE IT RESOLVED that the Ottawa County Board of Commissioners hereby approves the 2012 Comprehensive Economic Development Strategy performed by the West Michigan Planning Commission; and,

BE IT FURTHER RESOLVED, that all resolutions and parts of resolutions insofar as they conflict with this Resolution are hereby repealed.

YEAS: Commissioners: _____

NAYS: Commissioners: _____

ABSTENTIONS: Commissioners: _____

RESOLUTION ADOPTED:

Chairperson, Ottawa County
Board of Commissioners

Ottawa County Clerk

WMRPC

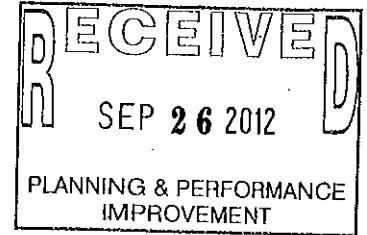


**WEST MICHIGAN REGIONAL
PLANNING COMMISSION**

820 Monroe Avenue NW ♦ Suite 214 ♦ Grand Rapids, MI 49503 ♦ (616) 774-8400 ♦ www.wmrpc.org

September 24, 2012

Mr. Mark Knudsen, County Planner
Ottawa County Planning
12220 Fillmore
West Olive, Michigan 49460



Subject: Comprehensive Economic Development Strategy (CEDS)

Dear Mr. Knudsen,

The enclosed information provides a sample resolution and the 2012 Comprehensive Economic Development Strategy (CEDS). If you have any suggestions for improvements, please inform me, or a member of the CEDS Committee, and we will try to incorporate the actions. The CEDS does not commit the County or any of its communities to any actions, but allows the County and communities to request funding from The U.S. Economic Development Administration (EDA) for projects listed in the CEDS. **Please consider approving the attached sample resolution for approving the 2012 CEDS and forward it to my attention by November 1, 2012.**

I welcome an opportunity to talk with the County Commission about the CEDS process if you and the Commissioners feel it will benefit the County. Let me know if you would like me to attend a meeting and we can set a date.

The CEDS Committee and the West Michigan Regional Planning Commission (WMRPC) have approved the 2012 CEDS. CEDS Committee Members and WMRPC Members have submitted a few changes to the document that will be incorporated into the final printing, but none of the changes influence the overall intent of the document.

Please call us if you have any questions and thank you for your continued support.

Sincerely,

Dave Bee, AICP
Director

Enclosures



OUR MISSION STATEMENT

To assist planning efforts in community and economic development, provide a regional forum for sharing information and ideas, and promote cooperative solutions to regional issues.

U.S. Economic Development Administration – Comprehensive Economic Development Strategy

Project Evaluation Score

<u>Category</u>	<u>Score</u>	<u>Category</u>	<u>Score</u>
EDA Eligibility	2	Ownership	5
Employment	0	WMRPC Membership	5
Ratio of EDA Share to Jobs	0	Community Goals	5
Investment Priorities	4	Private Sector Support	0
Regional Impact	5	Private Sector Investment	2
Matching Funds	0	Regional Cooperation	5
Engineering	0	Total	39
Utilities	6	Ranking	11/24 (tie)

City of Big Rapids – Mecosta County – Baldwin Street Bridge and Industrial Park Improvements

Improvements include bridge replacement and approach construction including acquisition of property to better align street and improve access to City’s industrial area. Storm sewer improvements are necessary in the industrial area to allow existing businesses to expand and to allow new businesses to locate to the area. Other improvements, like watermain upgrades and road improvements, have been discussed that will improve the overall long-term viability of the area. Potential private sector improvements to the area include parking, the relocation of power lines, and facility expansion.

Estimated Cost: \$5,800,000

Project Evaluation Score

<u>Category</u>	<u>Score</u>	<u>Category</u>	<u>Score</u>
EDA Eligibility	2	Ownership	5
Employment	15	WMRPC Membership	5
Ratio of EDA Share to Jobs	4	Community Goals	5
Investment Priorities	4	Private Sector Support	0
Regional Impact	4	Private Sector Investment	2
Matching Funds	5	Regional Cooperation	5
Engineering	3	Total	65
Utilities	6	Ranking	3/24

Montcalm Community College – Montcalm County – Montcalm County Business and Technology Incubator

Montcalm Community College is a thriving and growing college in the heart of one of Michigan’s most economically distressed counties. The College is expanding its educational opportunities to include four-year degrees from other colleges in Michigan, as well as expanding two-year programs and technical programs. Developing an incubator to assist individuals to grow local employment opportunities is essential for raising the area’s standard of living.

Estimated Cost: \$3,000,000

U.S. Economic Development Administration – Comprehensive Economic Development Strategy

2012 EDA Targeted Community Projects Summary – Ranked in Order

Rank	Project	Cost
1/24	Lakewood Wastewater Authority – Ionia County – Wastewater Expansion Project	\$4,211,000
2/24	City of Wyoming – Kent County – Site36 (Redevelopment of 36th St. GM Plant)	\$1,800,000
3/24	City of Big Rapids – Mecosta County – Baldwin Street Bridge and Industrial Park Improvements	\$5,800,000
4/24	City of Reed City – Osceola County – Waste to Energy Bio-Bas Project	\$3,000,000
5/24	City of Grand Rapids – Kent County – Seward Avenue Extension, Wealthy Street to Butterworth Avenue	\$10,300,000
5/24	Osceola County Brownfield Redevelopment Authority – Osceola County – Revolving Loan Fund	\$425,000
6/24	City of Grand Rapids – Kent County – Life Science Research Incubator/Accelerator Feasibility Study	\$100,000
7/24	Montcalm Community College – Montcalm County – Montcalm County Business and Technology Incubator	\$3,000,000
8/24	City of Holland – Ottawa County & Allegan County – West Michigan Regional Airport Renovation	\$24,000,000
9/24	City of Allegan – Allegan County – Allegan Area Business Park	\$1,000,000
9/24	City of Grand Rapids – Kent County – Godfrey Avenue from South City Limits to Market Avenue	\$12,050,000
9/24	City of Reed City – Osceola County – Relocate Production Water Well #4	\$500,000
10/24	Broadband Internet Partnership – Mecosta County – Broadband Implementation and Training	TBD
11/24	Allegan County Road Commission – Allegan County – 146th Avenue	\$500,000
11/24	City of Grand Rapids – Kent County – Grand Rapids Eastern Rail Corridor from Leonard Street/Plainfield Avenue to Michigan Street/East Beltline	\$26,000,000
11/24	City of Big Rapids – Mecosta County – Airport Runway Extension	\$3,000,000
12/24	Village of Pewamo – Ionia County – State Street and Utility Revitalization	\$500,000
12/24	Ottawa County – Agricultural Technology Business Incubator	\$5,000,000
12/24	City of Holland – Ottawa & Allegan Counties – Industrial District Heating	\$60,000,000
13/24	City of Reed City – Osceola County – Upgrade WWTP Processing Equipment	\$2,500,000
13/24	City of Holland – Ottawa & Allegan Counties – New Industrial Road South of 48th Street	\$12,000,000
14/24	City of Big Rapids – Mecosta County – Street Improvements	\$2,230,000
14/24	Osceola County – City of Ewart Downtown Business Incubator	\$200,000
15/24	City of Reed City – Osceola County – Water & Sewer Transmission Line Replacement (Chestnut Avenue), old US-131	\$1,500,000
Total		\$179,616,000

WMRPC Executive Committee

The WMRPC Executive Committee is comprised of the three officers elected by the WMRPC in January of each year, and additional members appointed by the Chair (typically two additional members of the Commission). In 2012 the Executive Committee was made-up of the following six people:

- Donald Disselkoe, Chair
- John Johansen, Vice Chair
- Paul Bullock, Treasurer
- Regina Davis, Member
- Gregg Yeomans, Member
- Howard Hansen, Member

Comprehensive Economic Development Strategy (CEDS) Committee

In all economic planning and development activities, the WMRPC staff works closely with the District's CEDS Committee, the members of which are listed in Table 2.

The CEDS Committee consists of members from each of the seven counties in the region, which allows for broad geographic representation and provides for close coordination with local governments and agencies. The CEDS Committee membership is also representative of the diverse interests in the Region to ensure that the viewpoints of all interests are considered and to take advantage of local skills in program formulation and implementation. Represented on the Committee are interests of local governments, business, industry, agriculture, finance, education, community organizations, minorities, and women. All CEDS Committee members have experience in dealing with planning problems from a regional perspective.

The CEDS Committee currently is an 18-member committee comprised of members from each of the seven counties within Region 8 and four at-large members. At its June 16, 2006 meeting, the WMRPC adopted a set of guidelines for the CEDS Committee that satisfies EDA's requirements for the majority of the CEDS Committee being comprised of private sector representatives. Due to three private sector vacancies the Committee is currently 50-50 public-private (nine representatives each) – when the vacancies are filled the ratio will be 57.1 percent private sector, 42.8 percent public and the Committee will consist of 21 members.

WMRPC Staff

The WMRPC maintains a staff of four (two full-time and two part-time):

- Dave Bee, AICP, Director – Mr. Bee started at the Region in 1999.
- Work-Study GIS Technician – Megan Arndt is currently a student at Aquinas College and works approximately 16 hours per week.
- Planner-Technician – Nathan Mehmed is a Graduate Student at Grand Valley State University and works approximately 25 hours per week.
- Nancy Murphy, Administrative Assistant – Ms. Murphy started at the Region in 2000.