

**APPROVED
PROCEEDINGS OF THE
OTTAWA COUNTY BOARD OF COMMISSIONERS
MAY SESSION – STRATEGIC PLANNING**

The Ottawa County Board of Commissioners met on Thursday, May 13, 2021, at 8:10 a.m. and was called to order by the Chair.

Present at roll call: Francisco Garcia, Joseph Baumann, Allen Dannenberg, Kyle Terpstra, James Holtvluwer, Gregory DeJong, Philip Kuyers, Roger Bergman, Matthew Fenske. (9)

Absent: Douglas Zylstra, Randall Meppelink. (2)

Staff & Guests: Alan Vanderberg, Administrator; John Shay, Deputy County Administrator; Karen Karasinski, Fiscal Services Director; Regina MacMillan, Administrator's Office; Stephanie Roelofs, Administrator's Office; Douglas Van Essen, Corporation Counsel; Justin Roebuck, Clerk/Register; Shannon McGoran, Administrator's Office

Alan Vanderberg welcomed everyone to the Strategic Planning Meeting. He presented an overview of the day's activities. The Board has been using this format and developing the business plan since 2006.

An update on the "Creativity Project" was presented by Shannon McGoran.

Douglas Zylstra arrived at 8:13 a.m.

Shannon led in a team building exercise on "Who do we serve?".

2020-2021 Business Plan Final Report

John Shay presented the 2020-2021 Business Plan Final Report. He reported on the following:

- Goal 1 –To Maintain and Improve the Strong Financial Position of the County.
- Goal 2 – To Contribute to the Long-Term Economic, Social and Environmental Health of the County.
- Goal 3 – To Maintain and Enhance Communication with Citizens, Employees, and Other Stakeholders.
- Goal 4 – To Continually Improve the County's Organization and Services.

The Vision, Mission, Values and Overarching Goals were reviewed. Consensus of the Board was to keep the Vision, Mission and Goals the same.

Break 10:00 a.m. – 10:15 a.m.

Strengths, Weaknesses, Opportunities & Threats (SWOT)

The Administrator opened it up for the Commissioners to list their Strengths, Weaknesses, Opportunities and Threats for Ottawa County.

Ranking of Strategic Priorities

The Commissioners ranked the objectives and the Administrator went over the results.

Chairman Bergman adjourned the meeting at 12:40 p.m.

JUSTIN F. ROEBUCK, Clerk/Register
Of the Board of Commissioners

ROGER A. BERGMAN, Chairman
Of the Board of Commissioners