

# THE OTTAWA COUNTY HOUSING COMMISSION'S MICROHOME DEVELOPMENT CONCEPT

Community Led, Citizen Built

## The Project:

A personalized housing pilot, launched in Ottawa County, will increase the supply of 'starter' homes that are missing from the existing housing ecosystem. Helping residents build equity through homeownership is the strategy needed to help everyone flourish.



686 square feet; 2 bedrooms; 1 full bath

Image concepts from "The House Plan Company"

# SIZED FOR YOU. SIZED FOR LIFE. SIZED FOR PRICE.

Subsidy-free housing **under**

# \$180,000

(initial target price point)

The standard American home is 2,800 sq ft on average. At 1,000 sq ft or less, smaller homes could be the solution to affordability and practicality.

**The Innovation:** Personalized housing communities, with intentionally small building footprints, built by private citizens, local businesses, & nonprofits – supported by local government policies, rather than tax dollars.

- The OCHC will facilitate this concept by connecting with local officials to **overcome zoning and policy barriers** that bring up the cost and minimum size requirements for housing.
- The OCHC will also **build support from residents, businesses and other stakeholders** to invest in local, sustainable workforce housing.
- **Homes in the \$100k-\$180k range will be available** in the housing ecosystem, again, for first time home buyers wanting to remain a part of the community and elderly residents looking to age in place.
- This type of housing has **the potential to make a significant impact on the housing needs** in Ottawa County.

**IS THIS A TYPE OF HOME YOU WANT TO LIVE IN?**

IF YES, LET US KNOW!

**VISIT THE OCHC WEBSITE**

**The Strategy:** The OCHC is diligently preparing a formal strategy to launch the microhomes concept. One of the first steps is to garner support of residents who are interested in this type of development.

**Let us know at the link above!**

