



We value **Quality, Professionalism, and Competency.**

## QUALITY

The first step in any of our evaluations is to ensure that all stakeholders are united in their understanding of the **PURPOSE** for embarking on the evaluation.

The second step is to ensure **CLARITY** in everything we provide to the client. This starts with a project proposal and/or evaluation plan that clearly conveys how we will approach the evaluation and how long it will take to complete. This is followed by clear and consistent communications with the client as the evaluation progresses. Finally, this culminates in a report which contains effective data visualizations to communicate findings as well as link those findings to opportunities for improvement.

We provide our clients with a report that is **USEFUL** and **EFFECTIVE** by answering their evaluation questions in an easily digestible and understandable format.

## PROFESSIONALISM

We are a small group who focuses on **TEAMWORK** as we plan an evaluation and formulate opportunities for improvement. As the saying goes, two heads (or more) are better than one. While we also work independently on many evaluation tasks, we employ a system of checks and balances to achieve quality standards.

We are **FLEXIBLE** and **ADAPTABLE** to unanticipated requests, unrefined data, and timeline changes. We anticipate curveballs in advance and build-in mechanisms to minimize their impact on projects.

We aim to complete each evaluation in a **TIMELY** manner. If deviations in the agreed upon timeline occur, we are **RESPONSIVE** in clearly and efficiently communicating this to the client.

## COMPETENCY

We are **OBJECTIVE** as we analyze data and listen to questions, concerns, and feedback from clients. We are **CREDIBLE** and **TRUSTWORTHY** while also possessing the skillset and experience to complete each evaluation. We strive to use appropriate methods as well as to adhere to professional evaluation standards.