

Strategic Plan and Accomplishments for each Coalition Initiative



Mission The Ottawa County Suicide Prevention Coalition aims to decrease the number of suicides in Ottawa County by educating the community about suicide warning signs and prevention strategies, promoting existing suicide prevention resources, as well as identifying and addressing emerging issues regarding suicide and suicide prevention.

Goal Decrease the number of suicides.

- Objectives**
- Objective 1.** Educate the community about suicide warning signs.
 - Objective 2.** Educate the community about suicide prevention strategies.
 - Objective 3.** Promote existing suicide prevention resources.
 - Objective 4.** Identify and address emerging issues regarding suicide and suicide prevention.

Accomplishments for each Initiative

Due to COVID-19, many of the Suicide Prevention Coalition’s Initiatives in 2020 looked drastically different than in years past. As a result, 2020 data cannot be effectively compared to previous or upcoming years.

be nice.:	2019	2020
Number of students actively engaged in be nice.	17,430	15,212
Number of schools actively engaged in be nice.	29	25
Number of employees at businesses actively engaged in be nice. Action Plan training	650 (32 businesses)	1,263 (23 businesses)
Number of people trained in Mental Health First Aid	205	150

Blue Envelope training:	2019	2020
Number of schools in Blue Envelope program	8	14
Number of staff trained	257	717
Trainee pre- and post-assessment response to “I have confidence with how to respond to a student who expresses suicidal thoughts.”	54% increase in staff confidence	31% increase in staff confidence*
Number of Blue Envelope incidents in Ottawa County schools	82	169
Number of students impacted by Blue Envelope	4,500	13,000

QPR training:	2017-2020
Number of people trained in QPR (number reported by Mosaic Counseling)	7,000

* 30% of staff trained in 2020 were in year 2 of implementation and had a “refresher” training

Accomplishments for each Initiative (continued)

Due to COVID-19, many of the Suicide Prevention Coalition's Initiatives in 2020 looked drastically different than in years past. As a result, 2020 data cannot be effectively compared to previous or upcoming years.

Victim's Advocates follow-up program:

	2019	2020
Number of requests for on-scene support from Victim's Advocates volunteers	55	18
Number of people requesting follow up calls & support from Mosaic Counseling	41	41
Number of community members supported by Mosaic Counseling's follow up program	20	22
Number of referrals to community agencies and programs as a result of the follow up program	67	43

Suicide fatality review team:

	2019	2020
Quarterly meetings held to review deaths by suicide	Yes	No – due to COVID-19
Annual summary of prevention strategies/ ideas produced for the Coalition to consider	Yes – in process	No – due to COVID-19

Identify and address emerging issues:

	2019	2020
Suicide prevention education for all 3 health systems (number of health care providers trained)	95	0
Number of congregations that have completed the be nice. BN301 liaison training	30	0

Promotion of other suicide prevention strategies, programs, and initiatives:

	2019	2020
Number of attendees at Momentum Center town hall events	212	466
Number of attendees at Momentum Center Inspire! Events	219	178
Number of attendees at Momentum Center special presentations	70	n/a
Other accomplishments	n/a	Anti-racism task force convened

Goals:

	2019	2020
Ottawa County's suicide rate per 100,000 residents ¹	8.9	9.9
% of Ottawa County adults who reported seriously thinking about attempting suicide in the previous 12 months ²	5% in 2017	n/a ³
Among adults who thought about suicide, % of adults who attempted suicide in the previous 12 months ²	20% in 2017	n/a ³
% of Ottawa County teens who reported seriously thinking about attempting suicide in the previous 12 months ⁴	20% in 2017	19% in 2019
% of teens who attempted suicide in the previous 12 months ⁴	8% in 2017	8% in 2019

Sources

1. Ottawa County Suicide Prevention Coalition's "Death by Suicide" fact sheet: https://www.miottawa.org/Health/OCHD/pdf/data/Special/2018_Death_Suicide_Annual_Report.pdf
2. 2017 Ottawa County Behavioral Risk Factor Survey, pages 17 and 48: https://www.miottawa.org/Health/OCHD/pdf/BRFS/2017_BRFS.pdf
3. The latest Ottawa County Behavioral Risk Factor Survey is not publicly available at this time.
4. 2017 and 2019 Ottawa County Youth Assessment Surveys of grades 8, 10, 12: https://www.miottawa.org/Health/OCHD/pdf/data/OCYAS_2017.pdf and <https://www.miottawa.org/Health/OCHD/pdf/data/YAS/2019-YAS-Depression.pdf>