

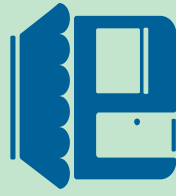
RECEIVE FREE TIPS TRAINING!

TIPS is a Michigan Liquor Control Commission (MLCC) approved alcohol server/retailer training and certification for businesses in Michigan who are licensed to service or sell alcohol. The Ottawa County Department of Public Health is offering FREE TIPS training for both on-premise and off-premise retailers!

YOUR EMPLOYEES WILL

- Receive training and instruction on alcohol service in order to understand and adhere to legal standards.
- Receive the opportunity to take the test and receive their certification during the training.

BENEFITS OF TIPS TRAINING



FOR YOUR BUSINESS

- Reduce exposure to alcohol liability lawsuits
- Ensure alcohol training compliance with state regulations
- Reduce penalties for alcohol violations
- Prevent property damage
- Lower insurance premiums
- Improve customer service and professionalism



FOR YOUR COMMUNITY

- Prevent drunk driving
- Reduce over-service and intoxication
- Prevent sales to minors
- Promote responsible alcohol consumption
- Provide a collaborative approach to preventing the misuses of alcohol

Schedule TIPS training for your business today!

Tim Findlay – (616) 393-5776 or e-mail tfindlay@mioottawa.org

miOttawa Department of
Public Health

